

# Sports Development Unit Annual Review 2006

Making a difference to Island life!



**MORE PEOPLE** • **MORE ACTIVE** • **MORE OFTEN**



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This review identifies the key achievements of Manx Sport and Recreation's Sports Development Unit during 2005 and 2006. This is the first formal annual

review which relates to the strategic objectives and targets established by the Department of Tourism & Leisure's Business Plan,

Manx Sport and Recreation's Service Delivery Plan and externally by our key partners.

The Isle of Man Sport and Recreation Strategy has had a huge impact on the work of the Sports Development Unit with several of the recommendations identified in the Strategy being realised:-



- First School Sports Co-ordinator on the Island appointed in February 2005
- Disability Sports Development Officer appointed in November 2005

- First Key Sports identified by IOM Sports Council
- First Sports Specific Development Officer (Badminton & Hockey) appointed August 2006



*Sports Development Unit receive Quest Accreditation*



*Lin White and Joe McLoughlin, Heritage Homes with Coaches and Children attending Summer Sports Activities*

The benefits of Sport and Recreation in achieving and improving social well being and health are acknowledged in the Isle of Man Government's Plan, the Commission of Inquiry into the Care of Young People, the Department of Education's Healthy Schools Standards and the Strategy for Public Health.



*The Sports Development Team*



During 2005 – 2006 there have been many notable achievements by the Sports Development Unit:

- The team has been awarded with Quest accreditation following an external inspection. Quest is a UK Quality Standard for Sport and Leisure organisations aimed at continuous improvement
- The Sports Development Unit, in partnership with the Isle of Man Sports Council, has agreed a three year sponsorship deal with Heritage Homes which will assist in providing a comprehensive range of sporting activities for the Island's young people, as well as additional funding for the appointment of further Sports Specific Development Officers



- The Sports Development Unit has established a Partnership arrangement with Health Promotion, through Active in Mann by assisting with funding for the "Walk and Talk" exercise programme and the new opportunities for people with disabilities



Dominic Hobdell, the newly appointed Badminton & Hockey Development Officer

- The Isle of Man Sports Council, in partnership with the Sports Development Unit, has launched the Community Key Sports Initiative. This initiative identified seven Governing Bodies of Sport on the island who would be eligible for funding towards the appointment of Sports Specific Development Officers. The first of these Development Officers for Badminton and Hockey, was appointed in August 2006

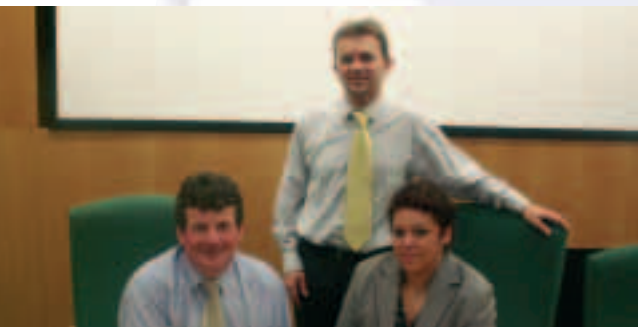


Joe McLoughlin, Heritage Homes presents cheque to IOM Sports Council

- The Sports Development Unit has agreed a 3 year sponsorship deal with HSBC to assist in funding the HSBC Manx Youth Games



- The Sports Development Unit has launched a new logo which will be used as a catalyst to increase the levels of participation in sport and physical activity in young people all over the Island.



Minister DTL David Cretney, David Boulter and Caroline Cornish (HSBC) agree to a new three year sponsorship deal of the Manx Youth Games

The over-riding aim of the work of the Sports Development Unit is to provide a wide and varied range of sports opportunities for children all around the Island. These opportunities can be split into various categories:

### School Holiday Programme of Activities

During 2005 the Sports Development Unit attracted 10,500 participants into school holiday activities

#### Target for 2006:

11,000 participants – an increase of 5%

#### Actual for 2006:

12,696 participants – an increase of 20%

#### Key Performance Indicator for 2007:

To increase the number of participants attending School Holiday Sports Opportunity Programmes to 13,000



### Term Time Activities

During 2005 the Sports Development Unit attracted 4,971 participants into term time (after school activities) at the National Sports Centre

#### Target for 2006:

5,250 participants – an increase of 6%

#### Actual for 2006:

5,654 participants – an increase of 14%

#### Key Performance Indicator for 2007:

To increase the number of participants attending Term Time activities to 5,750



The Health and Lifestyle Study in Children (HLSC) conducted by the Department of Home Affairs in conjunction with the Department of Education, Chief Secretaries Office and the Department of Health and Social Security, evidenced that from 2003 to 2005:-

- the percentage of 10 and 11 year old children that had attended a sports or youth club facility each week had increased from 93% to 95%
- The number of children and young people who thought that exercising and taking part in

physical activity was a “good thing” had increased from 88% to 95%

In addition, the Isle of Man has been benchmarked against a variety of other European Countries who also completed the survey (Cyprus, Faroe Islands, Greenland, Iceland and Malta). The Isle of Man came top of the list with a figure of 95% for the categories playing sports “almost everyday” to “at least once or twice a month”.



The work of the Sports Development Team in actively promoting sports provision and facilitating a vast range of sporting programmes and initiatives, in addition to raising the awareness of the benefits of an active and healthy lifestyle, has played a vital role in

the increase in sporting participation on the Isle of Man in recent years. Subsequently, this has seen the Isle of Man move to the top of the list of European Countries for achieving the highest “participation in sport”.



Lin White and Joe McLoughlin, Heritage Homes and the Sports Development Team with children taking part in the Summer Programme

### **Evidencing Success - Participant Feedback**

Many children aged between 8 - 15 years have completed feedback questionnaires following various schemes to help ensure that the Sports Development Team continues to provide a quality service to its target audience. A sample of results are shown below:

Question	2005 (Yes)	Target 2006	Actual 2006	Target 2007
Enjoyed taking part in the activity	97%	97%	98%	98%
Attending for the first time	15%	16%	15%	16%
Learnt new skills as a result of attending the activity	76%	80%	78%	80%
Thought the Coaches were friendly and approachable	94%	95%	93%	95%
Would like to try another sport / attend again	96%	96%	95%	96%
Belong to a Sports Club outside of School	61%	65%	73%	75%



Children completing a Sports Development feedback form following an activity day

**Evidencing Success – Parental Feedback**

An annual questionnaire is sent to parents of those participants who attend the activities in order to gauge levels of customer satisfaction and to identify ways in which the Sports Development Team can improve its service delivery based upon the feedback obtained.

Question	2005 (Yes)	Target 2006	Actual 2006	Target 2007
Easily accessible venues	93%	95%	98%	98%
Happy with the variety of activities offered	86%	90%	80%	85%
Application forms and information easily understood	99%	99%	99%	99%
Information sent in adequate time	94%	95%	99%	99%
Value for money	90%	92%	96%	97%
Well skilled and approachable coaches	97%	97%	98%	98%
Satisfied by levels of Health and Safety provided for children	No data*	90%	98%	98%
Does the Information for Parents Booklet assist in understanding the service we provide?	No data*	90%	95%	95%
Do you like the new “Sticker Scheme” concept?	No data*	70%	82%	85%

*\* This question was added at a later date following an internal review*

As can be identified from the table above the results from the 2006 questionnaire were extremely good. The only disappointing result was that the percentage of people who were “happy with the variety of activities offered” had dropped from 86% to 80%. Further investigation showed that although the Sports Development Unit is providing more activities than ever before, there is still great demand to do more. In particular parents would like to see further opportunities for children in the regions of the Island - as well as providing activities for a greater duration of the day and for a wider variation of age groups.

In addition to the above information, parents were also asked for their opinions and ideas regarding future improvements to the service delivery of sports activities across the island. In recent years some of these new ideas have been incorporated into the programme.

Future improvements are also scheduled for 2007 as we aim to further enhance our service delivery.

Winners of the questionnaire competition were picked from a random draw with each child receiving a £20 voucher for future school holiday sports activities



*Winners of the Sports Development Questionnaire Competition*

As stated in the Isle of Man Sport & Recreation Strategy, the Sports Development Team is "To provide sporting and recreational opportunities for people with disabilities".

"The Department of Tourism and Leisure should provide for a period of three years a Sports Development Officer post with specific responsibility for the development of disability sport" (Agenda for Action 8.1, Isle of Man Sport & Recreation Strategy)

This was achieved by the appointment of a Disability Sports Development Officer in November 2005.

### Target for 2006:

250 participants with disabilities attending Sports Development activities

### Actual for 2006:

728 participants with disabilities attended Sports Development activities

### Key Performance Indicator for 2007:

To increase the number of participants with a disability attending Sports Development activities to 1,000

**During 2006, the Sports Development Unit in conjunction with Public Health have established a New Age Kurling Club for adults with learning, physical and sensory impairments, which now takes place each week. 77 people have attended so far.**

### Key Performance Indicators for 2007:

- To attract 20 children with disabilities into the 2007 HSBC Manx Youth Games
- To establish a cross-sectional sports forum with the voluntary organisations involved with Project 21 (the new Community, Sports & Leisure facility for people with disabilities) and increase the number of adults with disabilities taking part in regular sporting activities by 15%
- To increase the number of adults (16+) who attend sport and physical activities organised by the Sports Development Unit by 20%

Following comprehensive research and consultation with partners and voluntary organisations that work with people with disabilities, a number of sporting activities and opportunities were launched during 2006. Easter taster sessions for children aged between 6 – 16 years attracted 47 participants with adult sessions attracting 33 participants. 42% of these participants are now regularly taking part in sporting activities organised by the Sports Development Team.

Further provision for newly established clubs and opportunities is underway.





“To develop a formal and integrated programme of sporting opportunities throughout all primary and secondary schools, offering a wide variety of curricular and extra curricular sport for young people” (Policy Objective 1, Isle of Man Sport & Recreation Strategy).

“The Department of Education in partnership with the Department of Tourism and Leisure agree the feasibility and funding for the creation of School Sports Co-ordinators in each of the Island’s Secondary Schools” (Agenda for Action 1.2, Isle of Man Sport & Recreation Strategy).

The first School Sports Co-ordinator was appointed in February 2005 with a remit for providing sports activities and opportunities throughout the South of the Island and at the respective schools within this catchment area.

**Target 2006:**

3,000 participants – an increase of 10%

**Actual 2006:**

9,643 participants – an increase of 230%

**Key Performance Indicator for 2007:**

To increase the number of participants involved with sport and physical activity in the South of the Island to 10,135

A comprehensive report into the success of the first School Sports Co-ordinator on the Island can be obtained from Emma Callow (emma.callow@msr.dtl.gov.im). This review highlights the major achievements together with the aims and objectives that were established.

**During 2005, 2,770 participants were involved in sports and physical activities organised and facilitated by the Southern School Sports Co-ordinator.**



*Children from the Southern Schools who have taken part in newly formed festivals and clubs*



*Children from Southern Primary Schools in action at the newly formed Southern Inter-School Sports Festivals*

During 2005, 27 Primary School teachers, parent helpers and A-Level students in the South of the Island attended training courses to improve their knowledge, skills, confidence and delivery of running sports activities for curricular and extra curricular programmes organised by the Southern School Sports Co-ordinator.

**Target 2006:**

50 teachers, parent helpers and students attending training organised and facilitated by the Southern School Sports Co-ordinator - an increase of 85%

**Actual 2006:**

78 teachers, parent helpers and students attended training organised and facilitated by the Southern School Sports Co-ordinator - an increase of 290%

**Key Performance Indicator for 2007:**

To increase the number of trained people to deliver sports activities to young people in the South of the Island to 80



*Southern Primary School teachers learn new skills as part of the training programme*

A key objective of the work of the Southern School Sports Co-ordinator is to ensure that children from the South of the Island have sustainable opportunities and a seamless pathway from school sport into community sport. During 2006, 4 new community sports clubs have been set up with school – club links established in Castletown, Ballasalla and Port St.Mary.

**During 2005, 307 participants attended after school (extra curricular) sports clubs in the South of the Island organised by the Southern School Sports Co-ordinator.**

**Target 2006:**

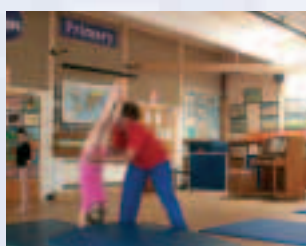
500 participants attending extra curricular sports and activities – an increase of 63%

**Actual 2006:**

2,036 participants attended extra curricular sports and activities – an increase of 563%

**Key Performance Indicator for 2007:**

To increase the number of participants attending extra curricular sports clubs in the South of the Island to 2,138



*Children taking part in the numerous new After School Clubs that have been established in the south of the Island*

A participation survey in 2005 of all children (school years 3, 4, 5, 6 and 7) in the South of the Island identified that 60% of children in this age range participate in a sports club outside of school. This figure is significantly higher than many Counties throughout the UK where studies show figures ranging from 35 – 50%.

#### Target 2006:

63% of children involved with a sports club outside of school

#### Actual 2006:

63% – target achieved

#### Key Performance Indicator for 2007:

To maintain the number of children who reside in the South of the Island involved with community sports clubs



The participation survey also identified significant increases in participation rates from children who live in the South of the Island. These improvements can play a major role in improving health and reducing the risks of obesity and chronic heart disease in future years.

#### At the 2005 survey

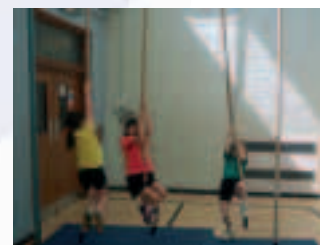
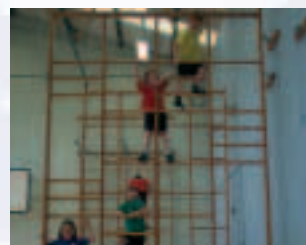
- 54% of children in the South were participating in physical activity between one and three times each week after school
- 27% not participating at all

#### At the 2006 survey

- 61% of children in the South were participating in physical activity between one and three times each week after school
- 24% not participating at all

#### Key Performance Indicator for 2007:

In keeping with Sport England's Everyday Sport Campaign – 65% of Primary School Children in the South to do 30 minutes of sport and physical activity per day, 5 days per week.







The fifth HSBC Manx Youth Games took place on the 13th May 2006.

Weekly training sessions were facilitated around the Island from January to May in every sport taking part in the Games. The twelve sports which took part were:



- |                  |                        |                   |
|------------------|------------------------|-------------------|
| <b>Athletics</b> | <b>Badminton</b>       | <b>Basketball</b> |
| <b>Cricket</b>   | <b>Girls Football</b>  | <b>Hockey</b>     |
| <b>Netball</b>   | <b>Short Mat Bowls</b> | <b>Squash</b>     |
| <b>Swimming</b>  | <b>Table Tennis</b>    | <b>Tag Rugby</b>  |



**During 2005, 13,865 participants took part in weekly training sessions in the build up to the event**

**Target for 2006:**  
15,000 participants attending HSBC Manx Youth Games training sessions

**Actual for 2006:**  
15,379 participants – an increase of 11%

**Key Performance Indicator for 2007:**  
To increase the number of participants involved with the HSBC Manx Youth Games training sessions to 16,000



1,786 children participated at the 2006 HSBC Manx Youth Games event. Of this:

- 96% of children who took part stated that they would stay involved with the Sport they competed in after the Games had ended in May
- 62% of children have joined a junior club as a result of taking part in the HSBC Manx Youth Games
- 91% of children learnt new skills as a result of attending the HSBC Manx Youth Games training sessions

The following Sports and subsequent achievements have occurred as a result of the HSBC Manx Youth Games:

**BADMINTON:**

62% of the children currently in Island representative squads have come through the Manx Youth Games (MYG) structure. The current England Number 1, Under 15's Badminton player took up the sport as a result of the MYG

**BASKETBALL:**

A mini Junior League has been formed for 8 – 12 year old children. 60 children now compete in the league on a weekly basis. 3 children who have taken part in earlier MYG are now part of the IOM Men's Squad

**CRICKET:**

The formation of an Under 11's and Under 13's Cricket leagues, with over 160 children competing regularly for junior clubs around the Island

**GIRLS FOOTBALL:**

25% of girls regularly playing in the senior women's league have participated in the MYG. In addition, 40% of the girls in the IOM Senior Squad have come through the MYG

**HOCKEY:**

21 junior teams and in excess of 170 participants are now playing regularly in a newly formed Under 11's and U 13's Hockey league

**SHORT MAT BOWLS:**

A record 56 children took part in the 2006 MYG, with two boys progressing to play in the World Short Mat Championships. A new Junior Bowls league has recently been formed

**SWIMMING:**

The MYG has assisted with the formation of a new swimming club in the West of the Island

**TABLE TENNIS:**

A Junior League was established in 2003, in which more than 100 children have taken part. 25 juniors are now playing in the Senior Table Tennis League having graduated from the MYG

**TAG RUGBY:**

Junior Leagues are now well established with more than 70 new children playing and representing clubs as a result of the MYG

**TENNIS:**

Two new junior clubs have been established in the North and South of the Island



Following an internal and external Quest review and through improved research and partnership work with other agencies, the Sports Development Unit during 2006 began to adopt a more strategic, targeted approach to elements of its service delivery.

- During 2005, 372 participants took part in the Sports Development Programmes facilitated at Anagh Coar, Ballasalla and Jurby Schools which targeted children who had previously found it difficult to access sport and physical activity
- Between 60 – 90% of this total (depending upon the area / community) were accessing sport for the first time outside of the school curriculum
- New sports clubs have been established in each of these areas as a result of this research, therefore providing local sustainable sports opportunities for children who have previously found accessibility difficult

**Target for 2006:**  
500 participants – an increase of 34%

**Actual for 2006:**  
778 participants – an increase of 109%

**Key Performance Indicator for 2007:**  
To increase the number of participants from targeted areas on the Island into Sport and Physical activity to 800



DEPARTMENT OF EDUCATION

Isle of Man  
Government  
*Reillys Ellan Vannin*



### Case Study – Anagh Coar and Ballasalla (Evidence of KPI's)

Following a research programme with Anagh Coar and Ballasalla Primary Schools the following has been identified:

The increases from 2005 to 2006 represent the impact of taking Sports Development Programmes into the identified areas (see above).

KPI	SCHOOL	2005	2006	Target 2007
% Children involved in Manx Youth Games (8yrs +)	Ballasalla	26%	31%	35%
	Anagh Coar	6%	20%	25%
% Children involved in After School Sports Clubs	Ballasalla	60%	72%	75%
	Anagh Coar	20%	63%	67%
% Children who are members of a Community Sports Club	Ballasalla	48%	58%	60%
	Anagh Coar	25%	48%	55%





Below are the results of a study that was conducted over 2005-2006 with pupils at **Anagh Coar Primary School**. There is clear evidence to suggest that those pupils who regularly take part in sport and physical

activity (**GROUP A**) perform better in the classroom than those that do not take part in an active lifestyle (**GROUP B**). The results are related to improvements in reading and spelling quotients.

School Year	Reading Group A	Reading Group B	Spelling Group A	Spelling Group B
4	2.5	0	2.17	0.3
5	4.17	-0.17	2.5	0.33
6	3.5	0.33	2.33	-0.17
Average	3.39	0.05	2.33	0.15

Following further investigation and research during 2006, other areas on the Isle of Man have been identified by the Sports Development Unit as in need of a targeted approach. Pilot schemes have been established in Willaston and around the catchment area of Victoria Road School in Castletown. 75% and

48%, respectively of children who have attended so far have been accessing sport and physical activity for the first time outside of the School environment. This compares to an average of approximately 15% of children accessing sport for the first time in other areas around the Island.

## Children in Care

The Commission of Inquiry into the Care of Young People on the Island (May 2006) identified the care and support systems in place for children and young people who have behavioural and emotional problems. Through the Isle of Man Government's Young Persons Strategy, the Sports Development Team has established strategic objectives to provide sporting opportunities for those children in care.

- **During 2006, 12 children from the care and associated support services regularly took part in Sports Development Unit activities**
- **Partnerships have been established with the DHSS via the Isle of Man Children's Centre and St.Christopher's. By working together with such organisations, the Sports Development Unit aim to enhance and improve the sports provision made available to looked after children in the future**

### Key Performance Indicator

15% of Looked After Children (aged 5 – 16 year olds) attending Manx Sport and Recreation activities by 2010

***The Commission of Inquiry into the Care of Young People on the Island Report states in recommendation 86:***

“The Inquiry recommends that a named Sports Development Officer should be allocated to looked after children in residential homes and foster care”.

Subsequently the Sports Development Team has established a partnership arrangement with the Isle of Man Children's Centre and St Christopher. These links will serve to increase the number of children in the care and support system who regularly take part in sport and physical activity.



### Key Performance Indicator for 2007:

To increase the number of children in Care accessing Sports Development Unit activities to 15



Walk and Talk was established at the NSC in 1999 and has grown considerably over recent years. During 2005 additional sessions were facilitated at Peel and Ramsey. During 2006 Castletown was also added to the programme ensuring that geographical residence would not prevent a healthy and active lifestyle.

At the end of 2006, a questionnaire was issued to all those who took part in the Walk & Talk programme. The following results have been identified:

- 13% attend the Walk and Talk programme to aid their recovery from illness through exercise referral, with a further
- 72% attending to maintain a healthy lifestyle
- 39% reported that they now walk twice the distance of that when they first started attending

- 10% now take part in additional physical activities such as gentle circuits, aquafit and indoor sports sessions
- 70% stated that they have dramatically improved their health and well being as a result of taking part in the programme
- 12% of those that are now involved with Walk and Talk reported that they visit the G.P and/or hospital much less frequently than they did previously



## Did You Know . . . . .

Since Walk and Talk was established in 1999, 200 participants have walked a combined total of 70, 542 miles.

This is equivalent to walking the circumference of the Earth nearly 3 times!!!

During 2005 4,830 participants took part in the Walk and Talk initiative around the Island

**Target for 2006:**  
7,000 participants – an increase of 45%

**Actual for 2006:**  
9,625 participants – an increase of 99%

**Key Performance Indicator for 2007:**  
To increase the number of participants on Walk and Talk and other associated health related exercise schemes to 10,000



Newly launched at the end of 2006, the "Ladies Activity Morning"

A key area of work that the Sports Development Unit is involved in, is providing opportunities for people on the Isle of Man to enhance their skills and become coaches, whilst also providing continued professional development for those that may already be involved and qualified within sport.



*Sports Development Unit coaches, teaching children new skills in school holiday activities*

#### **Examples of this in the last 12 months include:-**

- National Governing Body Coaching Courses
- Primary and Secondary School Teacher training
- Sports Coach UK workshops – (Child Protection, How to Coach Disabled People, How to Coach Children in Sport, Coaching Methods and Communication, Goal Setting and Planning)
- HSBC Manx Youth Games Coaches and Volunteers Training / Induction
- Sports Development Unit Coach Induction training
- Emergency Aid
- Southern School Sports Co-ordinator Programme (Mini Tennis, Kwik Cricket, Badminton and Tag Rugby)

**During 2005, the Sports Development Unit assisted in the training and development of 527 coaches and volunteers who have attended a course and/or workshop**

#### **Target for 2006:**

To attract 550 coaches and/or volunteers that attend Sports Development Unit training and Education – an increase of 4%

#### **Actual for 2006:**

548 coaches / volunteers attended Sports Development Unit training and Education

#### **Key Performance Indicator for 2007:**

To increase the number of coaches and volunteers that attend Sports Development Unit organised training and education to 560

During 2006, three members of the Sports Development Unit have become qualified Sports Coach UK tutors and as a result will now be able to deliver workshops on the Island to coaches, volunteers and Governing Bodies enhancing their skills and knowledge whilst improving standards and promoting good practice.

At the end of 2006, the Sports Development Unit had identified 160 Coaches who assist in the delivery of the School Holiday Sports Opportunities Programme. All of these coaches have attended an



*Coaches at the HSBC Manx Youth Games Presentation Evening*

induction programme which includes information and training on the following:

- An over view of Manx Sport and Recreation, its aims and objectives
- All Policies and Procedures to follow when delivering a Sports Development Unit activity.
- Health and Safety and Customer Care
- Child Protection

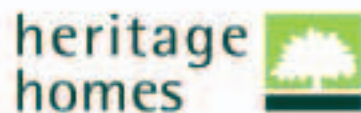
#### **Key Performance Indicator for 2007:**

To establish an Isle of Man Coaches Association, attracting 50 members in the first year.





ISLE OF MAN SPORTS COUNCIL



During 2006, the Sports Development Unit has effectively worked in partnership with the Isle of Man Sports Council to assist with the Community Key Sports Initiative.

The Isle of Man Sport and Recreation Strategy in Agenda for Action 7.1 stated that the IOM Sports Council in conjunction with Manx Sport and Recreation and the Islands Governing Bodies, identify community key sports together with

potential funding sources for the appointment of sport specific development officers and the establishment of development groups.

Having secured a three year sponsorship deal with Heritage Homes to help fund the project, the first Sports Specific Development Officer (Badminton and Hockey) was appointed in August 2006, to assist in delivering each of the respective sport's development plans.



Joe McLoughlin, Lin White (Heritage Homes) with Dominic Hobdell, Minister David Cretney and Geoff Karran, Chairman Sports Council



Development Groups have also been established with other Key Sports: Athletics, Tennis, Gymnastics, Rugby and Football. During 2006, the Sports Development Unit has been working closely with each of these sports, with representation on each of their Development Groups providing support and assistance to the planning and delivery of the future development of each sport.

**Key Performance Indicator for 2007:**  
To assist IOM Sports Council with the Key Sports Initiative and appoint two more Sports Specific Development Officers.

## Safeguarding and Protecting Children

During 2005-06, the Sports Development Unit has worked in partnership with a number of organisations to ensure that children experience a safe and positive experience through sport. A Safeguarding of Children, Young People, Vulnerable Adults and Good Practice in Sport Policy has been written and implemented by the Sports Development Unit following extensive consultation

with the National Society for Prevention of Cruelty to Children (NSPCC), the Department of Health and Social Security (DHSS) and the Island Child Protection Committee (ICPC). To request a copy of the Policy, please contact [gianni.epifani@msr.dtl.gov.im](mailto:gianni.epifani@msr.dtl.gov.im)



Cruelty to children must stop. FULL STOP ● NSPCC



Isle of Man  
GOVERNMENT

## DEPARTMENT OF EDUCATION

Rhenn Ynsee

During 2006, the Sports Development Unit has worked in partnership with the Department of Education on several projects. The School Sports Co-ordinator scheme and social inclusion programme are two such examples which have been covered earlier in this document.

In addition to this the Sports Development Unit has assisted the Department of Education with training and mentoring teachers and adults to deliver more effective curriculum and extra-curricular physical activities.

During 2005-06, the Sports Development Unit has been involved in assisting with the training of 210 teachers.



Primary School Teachers who attended physical education training conducted by the Sports Development Team

## Youth Service



During 2006, the Sports Development Unit has worked in partnership with the IOM Youth Service, to enhance the range of opportunities available to children and in particular those in pre-identified communities on the Island. A summer programme was facilitated with youth workers and sports coaches working alongside each other to help promote health and social well being to children and young people. 307 children took part in the scheme.



The Sports Development Unit has also played a major role in assisting the Department of Education to meet their strategic objectives with the Healthy Schools Programme. This will play a vital part of the School Self Review with Primary Schools on the Island providing a "healthy environment" in which to educate children. Head Teachers will be able to follow physical activity descriptors and guidelines provided and written in partnership with the Sports Development Unit which will assist schools in delivering a healthy lifestyle using sport and physical activity.

Seven Primary Schools and two High Schools regularly use the National Sports Centre to facilitate Physical Education lessons to their pupils. Several of those Primary Schools (teachers and parent helpers) have benefited from on-site training from the Sports Development Unit using the facilities and equipment at the NSC.



## Public Health

During 2005-06, the Sports Development Unit has worked in partnership with Health Promotion on a variety of initiatives in a bid to improve the health of people on the Isle of Man.

Through the Active in Mann Group, the Sports Development Unit has established a partnership which provides rewards and incentives to people for walking a number of miles each week through the "Walk and Talk" Programme. Certificates, t-shirts, sweatshirts, bum-bags, water bottles and rain jackets are all presented to individuals. During 2006, in excess of 200 people walked a combined total of 13,786 miles.

In addition to assisting with funding for Walk and Talk, the Active in Mann Group, has helped provide funding for the New Age Kurling Club that was established in November 2006. This has provided many adults with disabilities with the opportunity to regularly take part in sport.



The Sports Development Unit has also been identified as a key partner in the work of Health Promotion, which are piloting a project early in 2007 targeting children with weight management and physical inactivity issues and assisting them in leading a more healthy lifestyle.



DEPARTMENT OF TOURISM & LEISURE

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**MORE PEOPLE • MORE ACTIVE • MORE OFTEN**



ISLE OF MAN SPORTS COUNCIL



heritage  
homes

