



## **DEVELOPMENT EDUCATION AND AWARENESS RAISING GRANT**

### **ONE WORLD CENTRE ISLE OF MAN – END OF YEAR REPORT**

**GRANT YEAR 01/08/2018 – 31/07/2019**

#### **Introduction**

In 2018, the One World Centre was awarded an extension to the Development Education and Awareness Raising Grant it was first awarded in July 2017 to undertake a programme of activities that would encourage and promote good global citizenship in the Isle of Man, particularly among the young, and support the Government's four stated aims with regards to international development. These are:

- Ensure that international development funding is targeted to support projects that meet the United Nation's 17 Sustainable Development Goals (SDGs)
- Focus International Development funding on those countries ranked as 'Low Development' on the United Nations Human Development Index
- Provide a swift response to international humanitarian crises
- Support the voluntary sector in raising awareness of global development issues throughout the Manx population.

This report demonstrates the activities undertaken and the outcomes of those activities, which are designed to sit within the framework of the UN's Sustainable Development Goals. They also address some of the Isle of Man Government's objectives through its Programme for Government, particularly under the Responsible Island and Sustainable Island themes through the support of international aid, action on climate change and environmental issues, and promotion of an inclusive and caring society.

## DELIVERY AGAINST ACTIVITY PLAN 2018-19

### Key Projects

#### Fairtrade primary school conference (24<sup>th</sup> January 2019)

*The Fairtrade Primary Conference introduces the concept of fair trade, along with associated topics such as poverty and inequality, and encourages children to consider how reliant we are on goods produced from low income countries and what life is like for producers there. Workshops encourage children to debate issues (putting forward all sides of the argument), consider what fairness means, understand supply chains and the global nature of today's markets. The event is held in the Barrool Suite and Government buildings which introduces an extra educational element around democracy and the purpose of Governments.*



This is a very popular annual event aimed at primary schools and we once again had a full complement of seventeen schools (the maximum allowed for the venue) who each brought teams of four students plus an adult helper/teacher. We chose this event to announce the renewal of the Isle of Man's Fairtrade Island status and we were delighted to secure Bruce Crowther, father of the Fairtrade Town/Island movement to attend as our keynote speaker. The event is also

supported by a team of qualified educators who help facilitate the workshops and activities. Students enjoyed a full day's programme including:

- Keynote speech provided by Bruce Crowther, the founder of the Fairtrade Town/Island movement
- Richman/poorman activity
- Debate in the Tynwald Chamber
- Workshop on the chocolate supply chain
- Workshop on Fairtrade around the world
- Philosophy for Children on the subject of fairness
- Planning session for activities in their schools during Fairtrade Fortnight



#### Outcomes:

- Sixty-eight children from 17 schools were introduced to the concept of Fairtrade, given an understanding of how it works and the value it creates for farmers and their families through fair pricing and the Fairtrade Premium.

- Students were challenged to think critically about Fairtrade by looking at both sides in a debate and to consider how their choices affected other people who may live on the other side of the world.
- Students worked on plans for sharing their knowledge about Fairtrade activities with their fellow students back at school and developing a programme of activities over Fairtrade Fortnight.
- The event was evaluated by students and accompanying teachers and was marked highly in terms of both educational impact and engagement.
- Members of Tynwald were invited to drop in and meet the students. President Steve Rodan addressed the students over lunch and talked about the importance of democracy and engaging with Government.
- The event was covered in the local press and on Manx Radio with several interviews broadcast over two days.

### Fairtrade Status Renewal

*Isle of Man has been awarded Fairtrade Island status since 2008. This is a public commitment to the principles of fair trade and supporting international development, which is supported by the Government. The status come up for renewal every two years and the One World Centre takes the lead on making a submission on behalf of the Isle of Man.*

The Isle of Man was required to renew its Fairtrade Island status towards the end of 2018. This involved completion of an online form and evidencing progress made against previous actions set. Using information gathered by ourselves and other members of the Isle of Man Fairtrade Group, we put together a comprehensive response outlining current Fairtrade take up on the Island, the various initiatives we have run in support of Fairtrade and confirmation of the Government's support of Fairtrade from Hansard. We also outlined challenges (particularly in supply) and a new action plan for the coming years.



### Outcomes

- The Isle of Man's Fairtrade Island status was renewed for a further two years.
- We received very positive feedback from the Fairtrade Foundation who wrote: *"Your group has demonstrated an amazing drive to take your campaign forward and ensure Fairtrade becomes part of daily life in the Isle of Man. We were particularly impressed by your powerful engagement strategy over the past 2 years. Interacting with 44 restaurants, along with running another Fairtrade primary conference, is a great feat and we are delighted to hear how deep-rooted Fairtrade has become thanks to your efforts. We also really liked your "thought of the day" activity you ran with a local radio station over Fairtrade Fortnight, as we are sure that this informed many across the community about Fairtrade Fortnight. Well done!"*

- The renewal status was covered in local print and broadcast media with Wendy Shimmin appearing on Manx Radio's Women Today to talk about the renewal and Fairtrade in general.
- We also celebrated the renewal status with a number of Tynwald members at a Fairtrade tea we arranged immediately after the Fairtrade Conference and in which Bruce Crowther participated. This allowed us to remind members of Government's commitment to Fairtrade and encouraged them to consider how Fairtrade could be promoted/taken up by their various departments.
- We can continue to place the Welcome to our Fairtrade Island banners at the airport and Sea Terminal.
- We have set the scene for increased Fairtrade take up in the coming years.

### Fairtrade Fortnight

*Schools are encouraged to run Fairtrade activities that either introduce or reinforce learning about the concept of fair trade, the globalisation of markets and the impacts on producers in low income countries. Free assemblies or workshops are offered and we also run events outside schools eg encouraging local businesses to buy Fairtrade, presentation to Tynwald members etc*

Schools that had participated in the Fairtrade Conference were able to pass on their learning and held a number of events such as Fairtrade bake sales, decoration-making, games and assemblies. We also got in touch with several businesses to promote Fairtrade and encourage take-up. Various groups also ran Fairtrade activities in support of the fortnight.



#### Outcomes:

- We arranged for all schools on the Island to receive Fairtrade Fortnight schools packs to help them organise their own activities.
- Those students who attended the Fairtrade Conference were able to consolidate their learning and pass it on to others
- Students at Manor Park school wrote and presented a Thought for the Day on Fairtrade for Manx Radio for the first week of Fairtrade Fortnight.
- Five adult volunteers wrote and presented a Thought for the Day on Fairtrade for the second week of Fairtrade Fortnight.
- We ran two Fairtrade lunchtime awareness-raising sessions at Old Mutual International, one of the largest employers on the Isle of Man.
- Local Fairtrade providers and outlets using Fairtrade supplies (eg cafes, restaurants) were highlighted on the Fairtrade Isle of Man Facebook page.



- We initiated a conversation with the Isle of Man Steampacket about stocking Fairtrade on the Isle of Man vessels and at ports. While procurement staff seem open to the idea of supporting Fairtrade, there are difficulties in changing some of the existing stock arrangements.

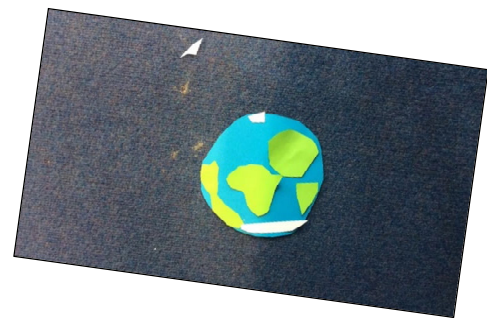
### **It's Not Fair! Short Film Competition**

*Primary age children are asked to make a short film of no more than 4 minutes on a subject that demonstrates unfairness in a global context. This could be interpreted in a number of ways eg lack of access to healthcare and clean water, lack of access to education, child soldiers, human trafficking and labour exploitation, refugees. Guidance is given at the beginning of the project (and during if required), internal school competitions are held and winning films go through to a final which is held before an audience of peers and student families. Students learn about key global development issues while learning many other skills such as film-making techniques, teamwork, presentation skills etc*



The competition was signposted at the beginning of the Autumn term and launched at the beginning of the Spring term. Alex Townsend, who has been a great supporter of the project, agreed to help by making the Computer Bus available. As only a couple of schools had participated in the previous year, we discussed the competition with DESC and broadened the remit of it to cover youth groups as well as schools. Unfortunately interest was still

low and, in the end, we had two entries from one school and two entries from youth groups. While there was no real feedback about why the competition is less appealing now, it is believed that the film-making element may be too time-consuming for many classes. It may also be a victim of its own success as for many years it had extremely high quality entries which may have deterred others from attempting it. The participating school students and youth groups will receive certificates of entry and global issue/film-making books as prizes. The competition will not be re-run in its current format – we are exploring the idea of a wider artistic response to a global issue for next year which may include storytelling, art, sculpture etc as well as an option for film



### **Outcomes:**

- Participating students learned about development issues and especially inequalities in the world.
- The students learned how to communicate and apply critical thinking to complex topics.
- There is a back catalogue of films which can be used for education purposes (previous films have been used to introduce global issues to other students on many occasions).



## One World Poetry Slam

*This project is undertaken by all Year 7 students (who have just started secondary education) as part of the English curriculum and invites students to work in small teams to write and perform poems on specific international development topics. This requires them to research their chosen topic and develop empathy with others who are affected by this issue as well as developing their communication skills.*



This project is undertaken by all Year 7 students (who have just started secondary education) as part of the English curriculum and invites students to work in small teams to write and perform poems on international development topics. This requires them to research their chosen topic and develop empathy with others who are affected by this issue as well as developing their communication skills and adhering to the criteria of what constitutes a 'poetry slam'.

The work in schools and the internal heats or presentations takes place between Easter and the end of the summer term with the final at the Studio Theatre, Ballakermeen in September (when the students are in Year 8). This is so that the English Departments can choose the most appropriate time for this activity to fit in with their

schemes of work. At least two schools have created new modules to specifically introduce the concept of Poetry Slams and look at texts and poems that deal with global issues.

Last year's final (which falls under the 2018-19 DEAR Grant year) was on 26th September 2018 and the topics were People on the Move, Child Labour, Climate Change and Making a Difference. Fifteen teams took part in the final and the judging panel included two Manx Bards and Karen Riordan from DESC. The winning team, from Ramsey Grammar school, also performed their poem, "Hope", at the Manx LitFest Poetry Slam evening the following week.

As a result of feedback from the staff and students, it was decided to have just one topic for this year's poems: "Making A Difference". This can be on any global issue in the world today but using the UN Sustainable Development Goals as a reference point to start with. They can be about any projects, individuals or communities that have changed people's lives and/or the environment for the better - success stories; showing that positive changes can often be made in the unlikeliest of circumstances. The more inspirational the better! When working on their poems the students have to decide which of the SDGs it relates to (can be several of them, not just one).

Over 800 students took part in the research and performing of their poems within their own schools. The final (which falls in the 2019-2020 DEAR Grant year) took place at the Studio Theatre, Ballakermeen High School on Tuesday 24th September.

### Outcomes:

- The project reaches students across all schools and King William's College, introducing global citizenship and critical thinking at an early stage in their secondary school careers.
- The project provides an unusual and effective way for teachers to engage students in poetry which is often a less popular part of the curriculum.

- Students are able to make a direct link between global problems and the aims of the UN Sustainable Goals, drawing on the ambition of the Global Goals to create a fairer world for everyone.
- The link with ManxLitfest provides an opportunity for the winning teams to showcase their work among a wider audience, and create discussion on their chosen global topics.

## Global Village

*This is a public event held at St Johns Arboretum as part of the Tynwald Day celebrations. The Global Village aims to bring an international dimension to the Manx National Day and showcases cultures from around the world that are represented here on the Island through a mixture of activities, food, music, song and dance. It also allows charities working in international development and other organisations committed to global equality and sustainability to highlight their work in a public arena. The Global Village is free and open to all.*

The Global Village took another step forward this year and has developed into a mini festival of its own in the Arboretum. Participants included international development charities (including two who sent representatives from the UK), environmental groups involved in global sustainability



(including the newly formed Climate Change Coalition and the Student Network) cultural groups,



other organisations or individuals involved in cross-cultural activities, food from around the world and a number of performers including Filipino and Bulgarian folk dancing, karate, the didgeridoo, a Canadian acoustic duo and the performing arts group Moving Sounds. Younger visitors also enjoyed the

presence of the Isle of Play and the DECS English as an Additional Language team who came to the event with their storytelling tent complete with tales for children from around the world. The event does give us a number of logistical problems due to the Arboretum setting and the road closures around the whole Tynwald Day event. Each year we also hear that people were unable to find us – the entrances from the top field are often partly obscured by stalls on the top Fairfield. We also had difficulty in obtaining insurance for the event this year which created a lot of additional work and stress. While it was a hugely successful day, it may be that we need to reconsider the location and timing in future.



## Outcomes:

- We were unable to measure the attendance accurately but the village was busy all afternoon and we estimate that numbers would have been in the thousands, rather than hundreds. All of these people were exposed to the true diversity of the Isle of Man while enjoying a family day out.



- International development charities, environmental groups and others had an opportunity to showcase the work they are doing both overseas and locally to improve equality and meet the sustainable development goals.
- Other cultures represented on the Isle of Man were able to fully participate in the Tynwald Day celebrations.
- We had food stalls from seven cultures (Thai, Indian, African, Jamaican, Ghanaian, Columbian and Filipino), all offering authentic

dishes and a chance to try something different.

- We were able to publicise Isle of Man Government's international development assistance through a showing of the Making a Difference poster exhibition (this included some additional information about the RNLI Swimsafe project recently funded under the Small Grants scheme).
- We provided an opportunity for people to learn about international development issues in a relaxed, engaging and non-combative way.
- Individual stallholders were able to promote their own projects and gain valuable insights. (The One World Centre linked with the Waste and Recycling team to promote "slow" fashion. This



encouraged visitors to think about where their clothes were made (which was captured on a map), and the various impacts that fast fashion in particular has on the environment, human health and labour conditions.)

- We received much positive feedback (and have already received enquiries for next year). The event was also covered in a double page spread in the Isle of Man press and various members of the One World Centre were interviewed on Manx Radio.





## Schools work

In addition to the regular and bespoke assemblies and workshops offered to schools, this year we used the Development Education and Awareness Raising Grant to bring the performing arts group Moving Sounds to the Isle of Man.

Moving Sounds last came to the Island around 10 years ago to help promote interest in the Eco-Schools project being mooted at that time and their mix of education, music and fun made them an instant hit with school audiences. This time we asked Moving Sounds to create a special presentation and workshop for the Island's students, drawing on the award of the UN Biosphere status as a springboard for talking about wider environmental issues and the potential impact of climate change here and around the world.



Two members of the group, Keith Ellis and Ed Martins-Wade, duly came to the Island, complete with a van full of "junk" instruments made from recycled materials and a bespoke agenda for Manx students. We were able to engage them during Tynwald Week which meant that as well as visiting two schools every day, they were also able to perform for the public at our Global Village event on 5<sup>th</sup> July.

Outcomes:

- Eight Manx schools (seven primary and one secondary) received the presentation and at least one workshop (many schools squeezed in two). Several of the primary schools held full-school assemblies so that all the students were able to engage with the group initially, followed by a more in-depth session with smaller groups afterwards.
- Students received an engaging and thought-provoking session on environmental issues which emphasized that small individual actions can help.
- Students were able to make links between the Isle of Man and young people in other places in the world.
- The general public were also able to enjoy two stage performances at the Global Village and several ad hoc sessions that the group ran during the day.
- The group received excellent feedback from the schools who were involved.
- The visit created a lot of publicity



Earlier in the year we launched a pilot project called Global Citizens, aimed at sixth form students. This was a commissioned project led by a specialist in international relations and the Middle East and consisted of a series of talks about global issues with a view to creating a Global Citizens group in each school, who might also interact with each other. There were difficulties in getting this off the

ground, mainly due to congested timetables and schools not having any capacity to incorporate extra programmes. It also became clear that there was little opportunity for the schools to mix. The project was closed early when the leader accepted a full time job in the Middle East. However four talks were delivered to Castle Rushen High School which were very well received and an assembly presentation to all of St Ninian's sixth form also took place.

## Other workstreams:

### One World Week

The theme for 2018 was *The World is Changing – How about us?* and resources were flagged up to schools and on our website/social media channels.



Highlights from this week included:

- The public film screening of *Death by Design*, a documentary about the damaging effects of our obsession with new technology on the environment and on human health. (This film has subsequently been made available to schools.)
- A talk to Tynwald members by Rosemary Clarke and Laura Cretney about their recent experiences and thoughts on the Middle East.

### Supporting schools and teachers

- During the grant year, a one-day Global Teacher's Award was run for local teaching staff with the help of former OWC Director Rosemary Clarke. This provided them with resources and ideas for bringing the global perspective in to everyday teaching and each of the nine teachers who attended also received copies of a toolkit "How do we know it's working" developed by RISC (Reading International Solidarity Centre).
- We have also introduced a termly schools newsletter, highlighting new resources, initiatives and competitions that schools can get involved with. We continue to provide resources, assemblies and workshops on international development topics at request and in support of specific initiatives eg Fairtrade Fortnight, Global Wallplanner etc.



### Networking and supporting other charities

- Two workshops for other charities working were held over the Grant year, one on safeguarding and one on the Isle of Man Government's Small Grants Scheme. We were able to feedback queries to the External Relations team on the Small Grants Scheme and suggest some improvements to the process going forward.



- We also developed a collaborative working relationship with Practical Action, a charity which has received funding from the Isle of Man Government for a solar power project in Zimbabwe. We were able to assist PA with the launch of a Manx version of their schools Solar Power Challenge and facilitate a competition on their behalf.
- We also engage with other international development charities through our One Charity Challenge project and the Global Village.
- The OWC Coordinator is chair of the Isle of Man Fairtrade Group and a member of the United Nations Association of the Isle of Man outreach committee, charged with involving more people in the work and aims of the UN, particularly younger people.

### **Public Awareness and making the case for aid**

We continue to raise awareness of global issues and the case for international aid through our day-to-day work. This includes

- The Making a Difference poster exhibition has been shown at Castletown Commissioner's office, the Global Village and the Isle of Man Airport.
- Press releases are issued throughout the year on our various projects which highlight our objectives and support the case for aid.
- We maintain a website and social media pages which are regularly updated and signpost other appropriate information/groups/initiatives.
- We maintain a mailing list for our members and supporters highlighting events and initiatives. We use our AGMs to learn about global programmes (AGM 2018 - EAPPI Human Rights watch in Palestine/Israel).
- We are members of the Chamber of Commerce and are actively working with them to highlight the work going on in the Isle of Man with regards to international development issues.
- We use links through our projects eg ManxLitfest/ Isle of Man Film Festival to promote international development and the case for aid to wider audiences.
- We supported Peel Centenary Centre with its Our Island: Our World festival in September 2018 (this is based on the Global Village concept) and will also be in attendance at the 2019 event.
- We highlighted the global impact of fast fashion at our own stall at the Global Village, engaging with the public about where their clothes were made from and the environmental and human rights issues associated with fast fashion.
- Engaging relevant speakers to give educational talks and promote positive action around global issues.
- Using our links with other groups (such as Save the Children's Festival of Trees and the Climate Change Coalition) to highlight the global elements and impacts of issues such as climate change.
- Working with other initiatives such as UN Biosphere to jointly promote projects of mutual interest (eg the OWC's Biosphere pledge has been to post regular ideas on how to be more sustainable in 2019).



## Chamber of Commerce/Engaging businesses

- In October 2018, we conducted a survey in conjunction with the Isle of Man Chamber of Commerce to find out local business attitudes to international development and their thinking around CSR more generally. 41 businesses answered the survey, of which 98% said they supported charities based on the Isle of Man and 29% said they supported charities working overseas. The results were discussed at the first Charities Cluster meeting of the Chamber and the survey was the first step in a dialogue with locally-based businesses about their responsibilities in a global context.



- Following up on this first engagement with businesses, a special event was planned by the One World Centre for July with Steve Kenzie, Executive Director of the UN Global Compact UK Network invited to speak to a business audience about the Sustainable Development Goals. (Due to timing issues this event was rescheduled for 6<sup>th</sup> September 2019.) The event, which took the form of a business breakfast meeting, was made available free for local businesses and attracted more than 40 attendees.

Mr Kenzie also met with members of Cabinet Office and Department of Enterprise and other interested parties during his visit to the Island and the visit was covered in the press and on local radio. It was clear that there was varying understanding of the SDGs among the attendees and we will plan a further event for businesses in 2019-20 to increase knowledge and engagement.



## DEC Appeals

There were two calls by the DEC over the 2018-19 year:

- **DEC Appeal for Indonesia Tsunami (October 2018).** Despite a severe shortage of volunteers, we managed to raise just over £3,000 in the buckets. A further £1,200 was raised through the Manx Co-ops and additional donations of more than £500 were received from various church collections.
- **DEC Appeal for Cyclone Idai (March 2019).** Nearly £6,000 was raised for this appeal following the cyclone across Mozambique, Malawi and Zimbabwe.



We also attended the Volunteers Fair in a bid to recruit more collectors for future appeals.

## Strategic Advice

Three reports have been prepared for the Isle of Man Government as part of our commitment to provide strategic advice under the terms of the Development Education and Awareness Raising Grant.