

One World Centre Report to the IDC for Year 2015

Charity Number: 1192 (was 911 until mid-2015; the change was due to registering as a limited company and then needing to re-register the charity)

Grant Reference Number: IM169401

Project Objectives

To enable the One World Centre to continue to raise awareness of development issues through the provision of a wide range of activities for schools in particular as well as the general public, and to continue to support local charities working overseas. We believe it is by working in schools that the seeds of future change can most effectively be sown.

Over the last year we have delivered a comprehensive programme in schools, raised awareness of our work in regular press coverage, and made an impact on the general public through events that we have organised.

Project Activities

- **Workshops**

Workshops were provided to:

- Cronk y Berry on food and drink in Africa, working with their special needs unit
- RGS As part of a Manx Unit for Year 7 students, 3 sessions were run about Manx Connections, linking into the new wiki: www.manxconnections.org
- Anagh Coar on rainforests
- Dhoon on water with particular reference to the work of Excellent Development in Kenya
- Jubilee Junior – water and poverty
- St Johns – water workshop

- **Primary Fairtrade Conference**

We were delighted that the November 2012 Primary Fairtrade Conference was awarded Outstanding Project for the first twenty years of the Fairtrade Foundation's existence at their anniversary conference and celebration in October 2014. Phil Gawne MHK and Rosemary Clarke (Director of the One World Centre) were presented with the award in London.

The third Fairtrade Primary Conference took place in the Barrool Suite in the Government Buildings in Douglas in January 2015 with 64 pupils from 16 primary schools. The day included:

- Welcome from the President of Tynwald
- Key note speaker
- Ice Breaker activity to encourage the children to talk to each other
- Rich man/poor man snack with 20% of the 100 people present receiving Fairtrade fruit juice and cookie and the rest a cup of water and a cream cracker. This illustrated the proportion of people in the world with access to good resources compared to those who struggle.
- A circus of 4 workshops, including a debate in the chamber used by the MHKs
- An opportunity to plan activities for Fairtrade Fortnight, and to share those plans in a plenary

A summary of the evaluations from both adults and children is attached.

- **Fairtrade activities and promotion throughout the year but especially during Fairtrade Fortnight**

The Fairtrade Conference is part of our annual pattern and shows the desire to encourage others to initiate activities in Fairtrade Fortnight. Some of our work in this area can be accessed through: <http://www.oneworldcentreiom.org/tag/fairtrade/> Two Fairtrade stalls were run, both in the Strand Centre in Douglas, one in Fairtrade Fortnight and one in the week before Christmas as part of the stocking filler fayre

This year we have been working with the government towards renewing our Fairtrade Island Status. A draft has been submitted to the Fairtrade Foundation and the final report will be submitted next month. Activities we will be submitting include:

- Results of the survey of government departments, conducted by Phil Gawne MHK
- Report of a presentation to both national and local government
- News of the Hospital's forthcoming launch of Fairtrade coffee in their restaurants

- **Facilitating visits and talks by visitors from developing countries or relevant organisations eg Fairtrade, Christian Aid**

- Working with TME's UK-based technical manager to provide work experience for six Year 10 students from St Ninians. As a result one new script was drafted and 25 discs were authored. In addition a group of students at QE2 meet weekly to author discs
- Organising a programme of school visits for speakers from Christian Aid
- Organising a programme of school visits for Barbara Praesoody from Sri Lanka as part of an exploration of a community link between the Diocese of Sodor and Man and the Diocese of Ceylon
- Facilitating Dr Sarah Parker from Liverpool to talk to the Primary School Literacy Co-ordinators, and to visit 3 schools.
- Inviting Tom Allen of Trading Vision to be the Key Note speaker at the Primary Fairtrade Conference
- Gathering stamps from around the Island for the Leprosy Mission and facilitating school visits for Nick Calland and James Greg
- Working with the Island-based Karsons Family Foundation to facilitate the visit of Jon Cassidy of Quest Overseas to assist with the selection of a young person to visit Malawi
- Working with TME's UK-based technical manager

- **Primary School "It's Not Fair!" short film competition**

More than 100 primary children were able to respond to development issues by creating short films. These were then shown to a wider audience, and are available on line.

Four schools were supported in the process of producing their films and their work was celebrated at an Oscar-style presentation. You can see the four films here:

<http://www.oneworldcentreiom.org/2015/07/02/primary-film-competition-you-can-view-here/>

The Competition for 2016 was launched in July 2015 with various opportunities to encourage schools to enter in the ensuing months. The closing date is 24th March 2016.

- **Training sessions and support to local teachers to enable them to gain the Global Teachers Award**

This has been offered to schools, but there was no take-up in 2015. It is hoped that a course may be run in Ramsey in 2016. General support to teachers to enable them to include a global perspective in their teaching has been given on a one-to-one basis.

- **The Global Village**

This year there were additional stalls were present at the Global Village. They included several of the Manx registered charities who work internationally, food stalls representing a number of different cultures, community stalls (such as the Chinese who were writing people's names in Chinese characters) and even the Poetry Bard. A range of martial arts displays, dancing and music were planned. Due to the constant rain from 10:15 to the end of the day only some of these took place.

Despite the weather there were a surprising number of visitors to the village. Plans for 2016 include the provision of a covered stage. We also hope that the Department of Infrastructure may be able to increase the electricity supply to assist with catering provision.

- **The One World Charity Challenge**

The One World Charity Challenge enabled about 100 young people to learn about development issues through studying small charities involved in international development, and then to make multi-media presentations to school audiences and then, for the finalists, to 200 people in the Manx Museum. The learners were able to respond to their learning by becoming teachers through delivering their presentations.

Twenty teams from 6 of the 7 possible secondary educational establishments took part in the 2015 competition and £22,000 was available as prize money for the different charities represented by the teams of Year 12 students. The winning team (from Castle Rushen High School) used the challenge of writing a charity single as the framework for their presentation, with the assistance of additional musicians from their school. The song was played on Manx Radio and has been used by Toy Box, the winning charity. You can listen to it here: <http://www.oneworldcentreiom.org/wp-content/uploads/2015/03/Toybox.mp3> As well as publicising the work of mainly local charities that work overseas, the competition teaches the participants about development and how to measure it (using the Millennium Development Goals), time management, research, presentation skills and how to work together as an effective team.

- **Live Below the Line**

The challenge of living on £1/day for all food and drink, for five days was launched at the Sea Terminal with a lunch of rice, beans, carrot and corn + an apple. This cost 50p/person and demonstrated one way of creating a main meal, leaving half the daily budget to be split between breakfast and tea. Students were recruited to provide Thought for the Day for Manx Radio.

- **Poetry Slam**

Year 7 students from two secondary schools Castle Rushen and QE2) responded to themes of hunger, water + sanitation, and child soldiers by writing and performing poems. In school competitions were held and the final took place at QE2. The results were impressive and the

winners were invited to take part in the Manx Litfest's Poetry Slam in September. Their poem about child soldiers was very moving. As a result of this activity some 250 children had the opportunity of interacting with one of these themes within their normal curriculum; without this initiative they would not have been able to.

- **Networking with Manx Charities**

There are two key ways in which we have been involved:

- The One World Charity Challenge, particularly the *Meet the Charities* event in October where the charities have the opportunity to pitch for their charity to be chosen by the student groups, and have the chance to meet up with each other. Enabling almost all of these charities to be part of the One World Charity Challenge, led to prize money of at least £500 to 15 registered Manx charities. The largest amount for a Manx charity in March 2015 was £2,500 awarded to each of *School for Uganda* and *Mannin Sponsors Africa International*.
- Encouraging participation in the Global Village, held on Tynwald Day. This provides an opportunity to show case each charity's work and for them to raise money or engage with the public in whatever way they would like. It was a pity that the weather was so bad in 2015 but we were pleased with the numbers that braved the rain and cold.

In addition we have:

- Worked with Thare Machi Education to provide work experience for six Year 10 students
- Enabled the IT Group at QE2 to author DVDs for Thare Machi Education
- Provided support to Mannin Sponsors Africa International and the Koru Hospital Fund in their funding bids and report to the IDC
- Encouraged a Rainbow pack to fundraise for Grace Third World Fund as part of their work towards the *I Love India* badge which we prepared for the Guiding Movement
- Being available to assist with advice, particularly about funding bids, and to encourage them in their work
- Enabling Amnesty International to use our office for their monthly meetings

- **Promotion of Millennium Development Goals**

This has been an integral part of the One World Charity Challenge, and this year the focus has moved to the Sustainable Development Goals. Sessions were held in each of the participating schools.

- **One World Week**

A third of the world's population does not have access to safe **sanitation** facilities. During One World Week 2014, working with the World Development Committee of Churches Alive in Man (CAIM), we promoted Toilet Twinning. Sixth Form students from QE2 provided *Thought for the Day* for Manx Radio on the topic. Over the ensuing 18 months more than 130 toilets have been twinned and the Island is being awarded Toilet Twinned Island Status (celebrations planned for 18th March 2016).

- **Provision of Resources**

We have made the physical resources in our Centre available for teachers, and have used them in classroom sessions. We have forwarded information about new, on-line resources to teachers

- **The One World of Culture Concert**

Held in October 2014, this was a celebration of the 10th anniversary of the One World Centre and involved many of those from the Global Village. One highlight was the Bulgarian Dancers who concluded the evening. At least partly due to their involvement with the One World Centre, weekly classes in Bulgarian dance have been held in Douglas, and the group has been invited to perform on other occasions.

The concert was part of the Year of Culture, underwritten by the Arts Council. The costs of the event were covered and a donation was made to the Centenary Centre for the use of their facilities.

- **Launch of Manx Connections**

This wiki has been under development for some time. It is live at: www.manxconnections.org but there are still some issues that need to be sorted before a formal launch.

- **Collections for DEC appeals**

Providing opportunities for people to respond at times of large scale emergencies. Each time the UK's Disaster's Emergency Committee launches an appeal, the One World Centre co-ordinates street collections in the five main towns (Douglas, Castletown, Port Erin, Ramsey and Peel). The Island's response this year has been particularly significant:

- Ebola (November 2014): £6,300
- Nepal (April 2015): £16,000+
- Refugees (September 2015): £5,000+ (This was not a formal DEC appeal, but was launched in conjunction with the IDC)

Unplanned Activities

The Director took the opportunity of her involvement with the Employability Group to outline the ways in which the One World Centre helps to prepare students for the work place through the One World Charity Challenge (time management, team working, research and presentation skills) and by working with Thare Machi Education. The Work Experience member of the Group asked whether it would be possible for other students to have the opportunity that QE2 pupils have to author DVDs during a week's work experience. In March 2015 six students from St Ninians drafted one new script (about leprosy) and authored 25 DVDs under the guidance of Thare Machi's Technical Manager.

A new member of the One World Centre Committee, Louise Whitelegg, has strong links with the Guiding Movement and encouraged us to create resources to enable youngsters to obtain an I Love India Badge. Further information can be found here: <http://www.oneworldcentreiom.org/india-badge/> It is hoped that this will raise funds through the sale of the physical badges. Most of the work on this was done by an intern, David Wildman.

Time Frame

Apart from the launch of the Manx Connections wiki, the expected time frame has been adhered to. It was disappointing that there was no opportunity to run the Global Teacher Award Training (which has been delivered twice in the past), but we hope to run a course in Ramsey in 2016.

It is impossible to plan for the DEC appeals and sometimes it is extremely challenging to fit in the organisation of the street collections around our other work. It must take at least a week's work to enable these to happen. We are grateful to the band of volunteers who respond to our calls for bucket holders, and for counting the money raised.

Replication

Following the recognition of the Primary Fairtrade Conference, we were invited to share the programme with the Lancashire Fairtrade Group and they have just run their first Primary Fairtrade Conference, involving children from 20 schools.

The One World Centre is a member of the Consortium of Development Education Centres which meet at an annual conference. This is an opportunity to share examples of what has worked well in one area, and resources are swapped. Although an invitation has been offered each year for UK schools to enter the short film competition, this has not yet been taken up.

The Global Teacher Award was developed by the Consortium, and Levels 2 and 3 of the award are being developed and could be available on the Island.

As most projects are funding-dependent, it may not be possible for similar centres in the UK to offer ones that have proved successful here.

We attempt to build success across the Island. For example, we were able to recruit Ramsey Grammar School to take part in the One World Charity Challenge 2015-16 for the first time and expect to involve all seven educational establishments next year, the 10th anniversary of the competition.

Following greater engagement with schools, it is likely that there will be more entries to the short film competition in 2016.

So far the number of stall holders at the Global Village has grown each year and we plan to continue this.

The number of schools involved in the poetry slam is also likely to be greater in 2016.

Development Education

The whole of this project is Development Education

Beneficiaries

It is estimated that at least 3,500 people were direct beneficiaries of the various activities carried out by the One World Centre. This is based on the following estimates:

Young People

- 220 students participated in workshops
- 68 students participated in the Fairtrade Conference
- 6 children helped run a Fairtrade stall in the Strand Centre (in FT Fortnight)
- 400 children listened to overseas visitors
- 100 children took part in the film competition
- 100 students took part in the One World Charity Challenge
- 250 students took part in the Poetry Slam
- 600 students listened to the One World Week assemblies

- 80 members of the Guiding Movement have completed the I Love India badges
- 6 young people applied to go on a Quest Overseas Expedition, and were interviewed
- 6 young people spent a week on Work Experience with the One World Centre

Adults or mixed groups

- 60 people attended the Methodist Church service for One World Week
- 30 adults participated in the Fairtrade Conference
- 8 adults helped run a Fairtrade stall in the Strand Centre (in both FT Fortnight and just before Christmas)
- An indeterminate number of adults and children interacted with the two stalls – estimate 400
- 50 adults listened to overseas speakers
- 50 adults were part of the Global Village
- 500 adults and children visited the Global Village
- 25 adults supported the One World Charity Challenge
- 150 adults watched the finals of the One World Charity Challenge
- 10 people took part in Live Below the Line
- 150 people watched the One World of Culture Concert
- 40 people took part in the One World of Culture Concert
- 40 people helped with the DEC appeals
- 100+ people either follow our activities through Facebook and/or attended our AGM.

These estimates are not far removed from that of 4,000 suggested by our application. Indirect beneficiaries would include the families of the direct beneficiaries and those reading reports in the press about our activities. The large sums of money raised in the DEC appeals will provide practical support to hundreds of people. Publicity about these appeals has inspired other individuals to raise money.

In addition, the DVDs authored by Manx students will be seen by hundreds, and possibly thousands of people. A recent research report produced by Thare Machi Education (and submitted to the IDC which funded the research) shows clear evidence that the DVDs not only increase head knowledge, but also affect behaviour. It is likely that the estimated indirect beneficiaries will exceed the 10,000 in the funding application.

Community Involvement

The work detailed in this report could not have been achieved by the one person full-time equivalent employees of the One World Centre. The active involvement of the schools – not just in hosting assemblies or workshops, but also in facilitating the film competition, poetry slam and One World Charity Challenge – is critical in the success of this project. Similarly, the Global Village could not have worked without the participation of the Manx International Charities and the various community groups. The community groups were the heart of the One World of Culture Concert too. Likewise, the street collections for the DEC appeals could not have taken place without active volunteers from the community.

Liaison with relevant authorities

All our work with schools requires the agreement of the individual schools. With activities involving several schools the Department of Education may be involved. The organisation of the Fairtrade

Conference needs the agreement of the President of Tynwald and the support of her colleagues. This includes health and safety issues as well as the practicalities of the day such as parking permits and access to the spaces. The Department of Infrastructure is involved in the Global Village, and our office space requires permissions from DEFA. We liaise with the IDC as appropriate and in particular this year about refugees. We have consulted with the FSA about registering with them because of our connections with international organisations.

Sustainability

The One World Centre raises funds from a variety of sources including a membership scheme. Sponsorship has been obtained for some of our work (the Fairtrade Conference and the Short Film Competition), and we endeavour to build relationships with companies and trusts to enable us to continue our work. However it would be difficult to sustain the current level of activity without support from the IDC, and we are grateful for further funding for 2016.

Monitoring and Evaluation

Copies of the summary of the evaluation forms from both children and adults attending the Fairtrade Conference are attached to this report.

Millennium Development Goals

In addressing MDG 8, this report demonstrates how we are building partnerships for development through activities involving the locally registered charities that are working internationally.

Budget

This project was for core funding for our work. Our budget assumed our income for 2014-15 would be £54,470. However there was a shortfall of £4,500 (£1,700 once the final 10% of the IDC grant is paid). Although our approaches to companies and trusts were not as successful as we had hoped, the shop income was greater than we had anticipated. This income source has now ceased.

Our predicted expenditure was £310 less than we had expected.

The audited copy of our accounts that I attach to this report do not show the One World Charity Challenge prize fund as all of the money that came in went straight to the recipient charities as shown in the summary report (also attached) that was submitted previously.

Rosemary Clarke

26th February 2016