



Isle of Man
Government

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Passenger Survey Annual Report 2014

Economic Affairs
Cabinet Office

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Summary of Results – Isle of Man Passenger Survey 2014

- Total scheduled passenger departures remained constant over the year, at 641,213 in 2014 compared to 641,219 in 2013.
- The number of visitors during 2014 fell by 4.8% to 276,903.
- The number of non-business visitors staying in paid accommodation increased by 13% during 2014 to 126,404.
- The average length of stay of visitors to the island (including business visitors) was estimated at 5.2 nights, which is a small increase compared to 2013.
- Estimated total expenditure by visitors to the Island during 2014 was £107.7m, and on average visitors spent £388 per visit.
- During 2014 the number of visitors from the North West of England fell from 34.6% in 2013 to 29.4% in 2014, with an increased proportion of visitors from the South East and from outside the UK and Ireland.
- The majority of residents leaving the Island were either travelling outside of the UK and Ireland (23.9%) or to the North West of England (37.5%).

Methodology

The Isle of Man Passenger Survey is conducted by Economic Affairs, who interview departing passengers at Douglas Harbour and Ronaldsway Airport. Responses from these interviews are recorded electronically and analysed by the Department, with quarterly results available as part of the Quarterly Economic Report and in greater detail in an annual report.

In the Passenger Survey, interviewees are classified under the following definitions of passenger type:

| Passenger Type | Definition |
|--|--|
| Isle of Man Residents (RES) | Isle of Man residents leaving the Island. |
| Period Visitors in Paid Accommodation (PVPA) | Non-business visitors who stayed in paid accommodation whilst on the Island. |
| Period Visitors Visiting Friends and Relatives (VFR) | Non-business visitors who stayed with friends or relatives whilst on the Island. |
| Business Visitors (BV) | Visitors who were on the Island for business purposes. |
| Day Visitors (DV) | Non-business visitors who did not stay overnight. |

Throughout the Report, "quarterly" figures are presented in which "Q1" refers to January to April and "Q2" consists of those for May and June. This is to ensure that quarterly comparisons are not distorted by the timing of the Easter break.

Cases are selected using a complex sampling design. All results are re-weighted to account for the different numbers of passengers travelling by each route and mode of travel from the Island. As with any survey of this type, results are subject to random error variation.

The information contained in this report relates only to scheduled departures and does not include unscheduled departures such as some charter flights, cruise ship passengers and pleasure craft.

Throughout this report individual entries have been rounded independently and as a result columns may not appear to sum to column totals. This is simply a result of rounding and the unrounded entries do sum correctly.

This Report is intended to meet the general information requirements of regular users of the Passenger Survey, but additional statistics, including historical data may be made available on request. Further comments and enquiries should be addressed to:

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Scheduled Passenger Departures

Figure 1 Scheduled Passenger Departures, by Mode of Travel ('000)



During 2014, 364,683 passengers departed the Island by air, and 276,530 departed by sea.

Table 1 Scheduled Passenger Departures, by Quarter ('000)

| Quarter | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Q1 | 175.7 | 174.8 | 172.6 | 178.1 | 164.8 | 163.0 | 176.4 | 159.4 | 158.2 | 163.1 |
| Q2 | 139.1 | 134.9 | 148.8 | 139.4 | 134.5 | 132.1 | 136.6 | 134.8 | 141.7 | 140.6 |
| Q3 | 226.7 | 221.1 | 223.7 | 223.0 | 217.7 | 216.5 | 209.8 | 206.3 | 212.7 | 210.4 |
| Q4 | 139.8 | 140.5 | 143.0 | 134.3 | 132.6 | 126.5 | 125.8 | 129.6 | 128.6 | 127.1 |
| Total | 681.3 | 671.3 | 688.0 | 674.8 | 649.6 | 638.1 | 648.6 | 630.1 | 641.2 | 641.2 |

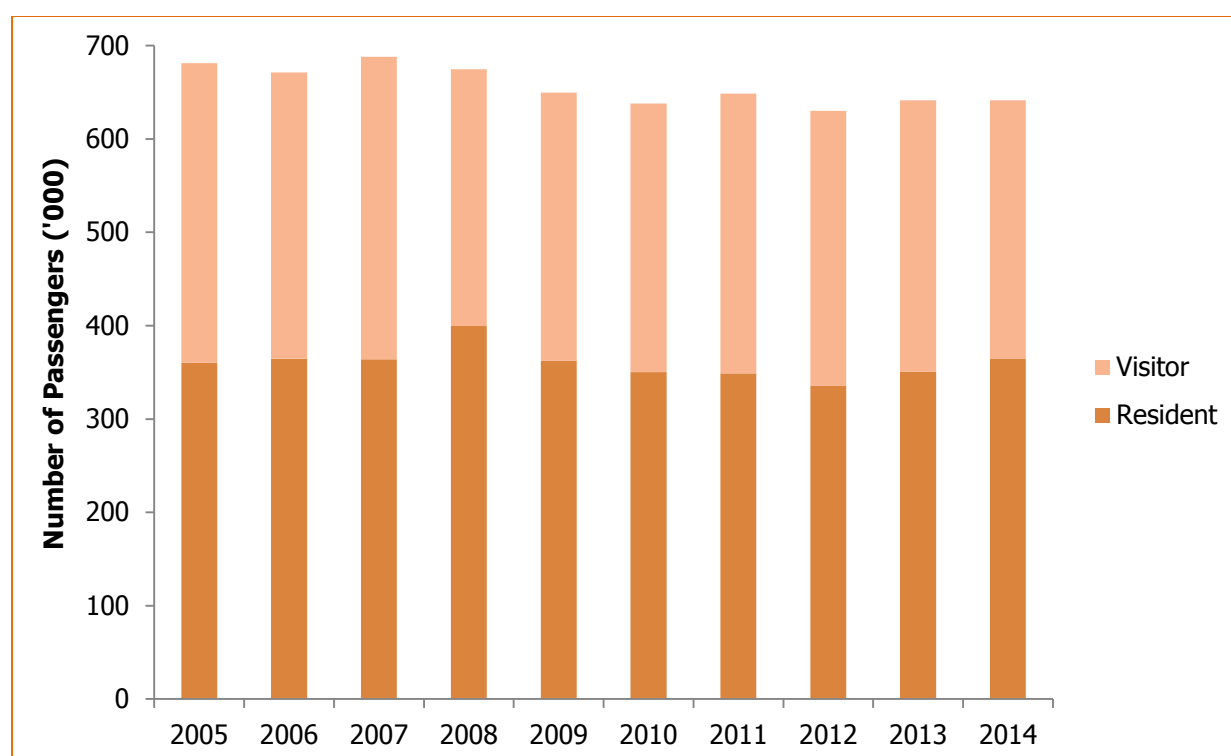
Table 2 Scheduled Air Passenger Departures, by Quarter ('000)

| Quarter | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Q1 | 119.4 | 116.9 | 111.1 | 120.8 | 105.2 | 98.4 | 103.4 | 104.4 | 106.4 | 111.2 |
| Q2 | 72.9 | 69.9 | 69.3 | 68.6 | 63.6 | 59.3 | 63.6 | 62.6 | 69.4 | 68.4 |
| Q3 | 108.6 | 107.3 | 99.4 | 99.6 | 96.6 | 95.3 | 96.5 | 91.3 | 100.1 | 95.2 |
| Q4 | 97.1 | 96.0 | 96.0 | 88.4 | 88.2 | 83.6 | 87.4 | 89.9 | 91.6 | 89.9 |
| Total | 398.0 | 390.1 | 375.8 | 377.4 | 353.7 | 336.6 | 350.9 | 348.3 | 367.5 | 364.7 |

Table 3 Scheduled Sea Passenger Departures, by Quarter ('000)

| Quarter | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Q1 | 56.3 | 57.9 | 61.5 | 57.4 | 59.6 | 64.6 | 73.0 | 55.0 | 51.8 | 51.9 |
| Q2 | 66.2 | 64.9 | 79.5 | 70.7 | 70.9 | 72.8 | 73.0 | 72.1 | 72.3 | 72.2 |
| Q3 | 118.1 | 113.8 | 124.3 | 123.3 | 121.1 | 121.2 | 113.3 | 115.0 | 112.6 | 115.2 |
| Q4 | 42.7 | 44.5 | 46.9 | 45.9 | 44.4 | 42.9 | 38.4 | 39.7 | 37.0 | 37.2 |
| Total | 283.3 | 281.1 | 312.2 | 297.4 | 295.9 | 301.5 | 297.7 | 281.8 | 273.7 | 276.5 |

Figure 2 Scheduled Passenger Departures, by Resident and Visitor ('000)



During 2014, there were 276,903 visitors and 364,310 residents departing from the Isle of Man.

Table 4 Scheduled Air Departures, by IOM Residents and Visitors ('000)

| | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|-----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Resident | 236.4 | 238.0 | 226.9 | 248.7 | 221.0 | 209.9 | 212.2 | 205.0 | 214.8 | 226.5 |
| Visitor | 161.6 | 152.2 | 148.8 | 128.7 | 132.7 | 126.7 | 138.7 | 143.3 | 152.7 | 138.2 |
| Total | 398.0 | 390.1 | 375.8 | 377.4 | 353.7 | 336.6 | 350.9 | 348.3 | 367.5 | 364.7 |

Table 5 Scheduled Sea Departures, by IOM Residents and Visitors ('000)

| | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|-----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Resident | 123.9 | 126.7 | 136.9 | 150.9 | 141.4 | 140.4 | 136.6 | 130.7 | 135.7 | 137.8 |
| Visitor | 159.4 | 154.4 | 175.3 | 146.5 | 154.5 | 161.1 | 161.1 | 151.1 | 138.0 | 138.7 |
| Total | 283.3 | 281.1 | 312.2 | 297.4 | 295.9 | 301.5 | 297.7 | 281.8 | 273.7 | 276.5 |

Visitors

Figure 3 Number of Visitors by Mode of Travel ('000)



During 2014, there were 138,195 visitors who departed by air, and 138,708 visitors who departed by sea. Total visitors during the period amounted to 276,903.

Table 6 Number of Visitors, by Quarter ('000)

| Quarter | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Q1 | 72.9 | 65.0 | 69.7 | 59.4 | 64.7 | 67.7 | 69.2 | 65.0 | 61.8 | 55.6 |
| Q2 | 77.7 | 73.8 | 90.9 | 66.7 | 76.8 | 68.0 | 75.3 | 78.1 | 82.5 | 79.3 |
| Q3 | 120.3 | 117.4 | 116.5 | 105.9 | 105.3 | 109.0 | 112.3 | 107.3 | 100.5 | 103.2 |
| Q4 | 50.0 | 50.5 | 46.9 | 43.2 | 40.3 | 43.0 | 43.0 | 44.1 | 45.9 | 38.8 |
| Total | 321.0 | 306.6 | 324.1 | 275.2 | 287.1 | 287.8 | 299.8 | 294.5 | 290.8 | 276.9 |

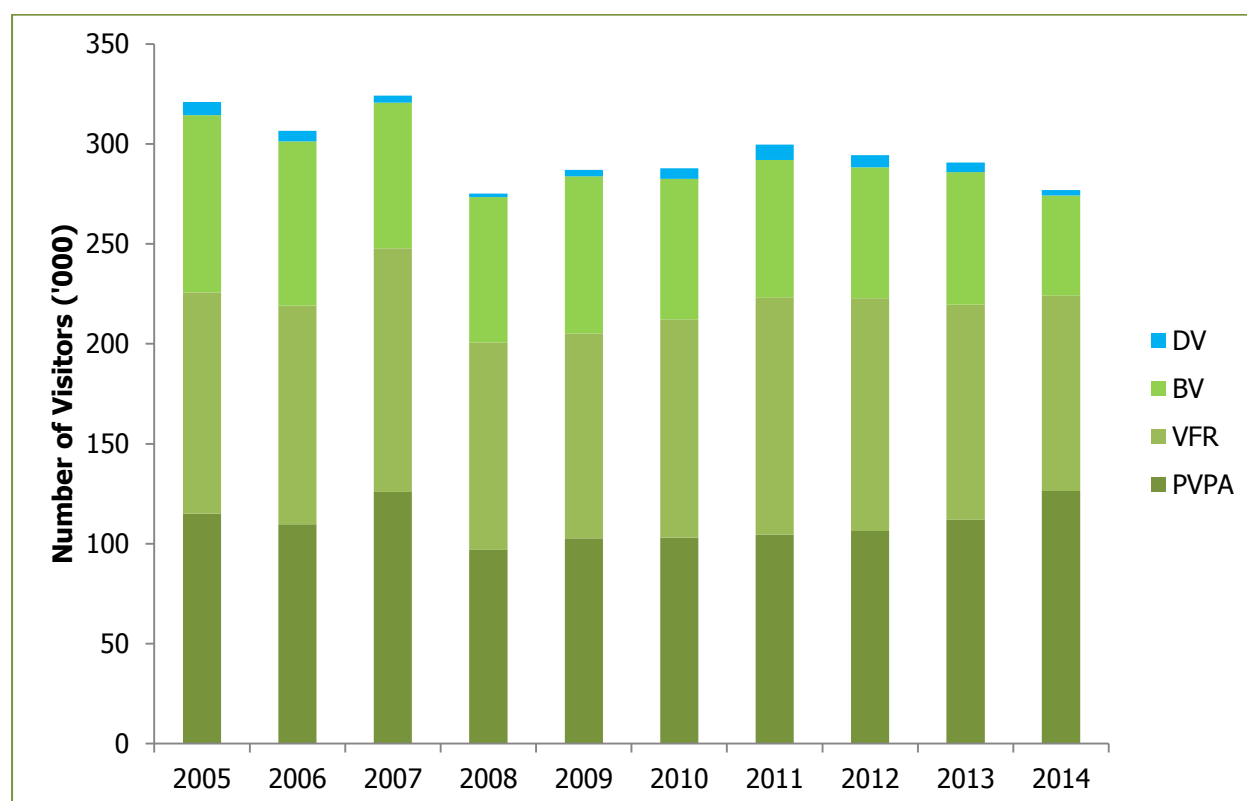
Table 7 Number of Visitors by Air, by Quarter ('000)

| Quarter | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Q1 | 46.8 | 42.5 | 43.7 | 35.2 | 39.6 | 39.5 | 38.8 | 41.2 | 42.2 | 38.1 |
| Q2 | 32.6 | 25.8 | 35.7 | 28.0 | 29.2 | 20.5 | 26.3 | 29.8 | 34.5 | 34.2 |
| Q3 | 49.5 | 49.2 | 42.3 | 36.8 | 37.5 | 38.8 | 43.0 | 41.4 | 40.4 | 36.9 |
| Q4 | 32.6 | 34.7 | 27.2 | 28.7 | 26.3 | 27.9 | 30.6 | 30.9 | 35.7 | 28.9 |
| Total | 161.6 | 152.2 | 148.8 | 128.7 | 132.7 | 126.7 | 138.7 | 143.3 | 152.7 | 138.2 |

Table 8 Number of Visitors by Sea, by Quarter ('000)

| Quarter | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Q1 | 26.1 | 22.5 | 26.0 | 24.2 | 25.2 | 28.3 | 30.4 | 23.8 | 19.6 | 17.5 |
| Q2 | 45.1 | 47.9 | 55.2 | 38.8 | 47.5 | 47.5 | 49.0 | 48.3 | 48.0 | 45.0 |
| Q3 | 70.8 | 68.2 | 74.2 | 69.1 | 67.8 | 70.2 | 69.3 | 65.8 | 60.1 | 66.3 |
| Q4 | 17.4 | 15.8 | 19.8 | 14.5 | 14.0 | 15.1 | 12.4 | 13.2 | 10.3 | 9.9 |
| Total | 159.4 | 154.4 | 175.3 | 146.5 | 154.5 | 161.1 | 161.1 | 151.1 | 138.0 | 138.7 |

Figure 4 Number of Visitors, by Type of Visitor ('000)



During 2014, there were 126,404 passengers staying in paid accommodation on the Island, 97,762 staying with friends or family, 50,135 business visitors and 2,602 day trippers.

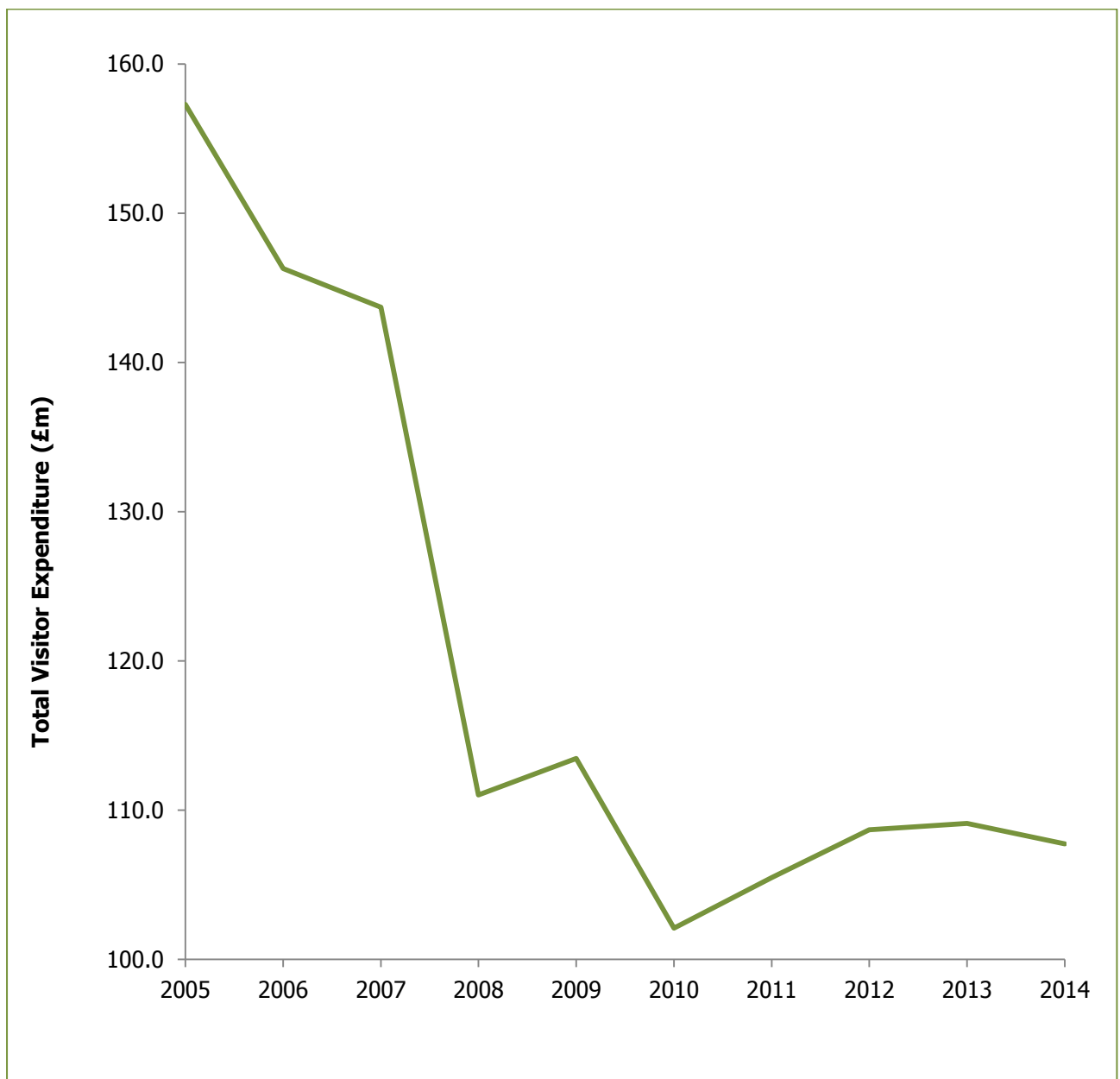
Table 9 Number of Visitors by Air, by Type of Visitor ('000)

| Visitor type | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| PVPA | 36.2 | 33.6 | 34.5 | 24.7 | 26.6 | 23.0 | 26.1 | 27.5 | 35.3 | 42.3 |
| VFR | 55.9 | 53.5 | 53.7 | 46.2 | 44.3 | 46.9 | 55.2 | 58.9 | 60.3 | 52.9 |
| BV | 67.0 | 62.4 | 58.9 | 56.9 | 61.0 | 54.6 | 54.2 | 53.4 | 53.6 | 41.2 |
| DV | 2.5 | 2.6 | 1.7 | 0.8 | 0.8 | 2.3 | 3.2 | 3.5 | 3.6 | 1.7 |
| Total | 161.6 | 152.2 | 148.8 | 128.7 | 132.7 | 126.7 | 138.7 | 143.3 | 152.7 | 138.2 |

Table 10 Number of Visitors by Sea, by Type of Visitor ('000)

| Visitor type | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| PVPA | 78.9 | 76.1 | 91.3 | 72.2 | 76.0 | 80.0 | 78.6 | 78.8 | 76.7 | 84.1 |
| VFR | 54.7 | 55.9 | 68.3 | 57.6 | 58.4 | 62.5 | 63.5 | 57.5 | 47.4 | 44.8 |
| BV | 21.6 | 19.8 | 14.0 | 15.8 | 17.5 | 15.8 | 14.4 | 12.1 | 12.7 | 8.9 |
| DV | 4.1 | 2.6 | 1.7 | 1.0 | 2.6 | 2.9 | 4.6 | 2.6 | 1.2 | 0.9 |
| Total | 159.4 | 154.4 | 175.3 | 146.5 | 154.5 | 161.1 | 161.1 | 151.1 | 138.0 | 138.7 |

Figure 5 Total Visitor Expenditure at Constant Prices (£ million)



Note: Visitor expenditure has been presented in monetary values equivalent to December 2014.

Table 11 Total Visitor Expenditure, by Type of Expenditure (£m) 2014

| | | Travel to/from the Island | Accommodation | Other | Total |
|---------------------|--------------|---------------------------|---------------|-------------|--------------|
| All Visitors | Air | 15.9 | 10.5 | 23.0 | 49.4 |
| | Sea | 17.5 | 12.8 | 28.1 | 58.3 |
| | Total | 33.4 | 23.2 | 51.1 | 107.7 |
| of which: | | | | | |
| PVPA | Air | 4.9 | 6.8 | 8.3 | 20.0 |
| | Sea | 10.1 | 11.8 | 19.8 | 41.6 |
| | Total | 15.0 | 18.5 | 28.1 | 61.6 |
| VFR | Air | 6.4 | 0.0 | 9.3 | 15.6 |
| | Sea | 5.2 | 0.0 | 6.7 | 11.9 |
| | Total | 11.5 | 0.0 | 16.0 | 27.5 |
| BV | Air | 4.5 | 3.7 | 5.4 | 13.6 |
| | Sea | 2.1 | 1.0 | 1.6 | 4.7 |
| | Total | 6.7 | 4.7 | 6.9 | 18.3 |
| DV | Air | 0.1 | 0.0 | 0.1 | 0.2 |
| | Sea | 0.1 | 0.0 | 0.0 | 0.1 |
| | Total | 0.2 | 0.0 | 0.1 | 0.3 |

Table 12 Average Expenditure, by Type of Expenditure (£) 2014

| | | Travel to/from the Island | Accommodation | Other | Total |
|---------------------|--------------|---------------------------|---------------|------------|------------|
| All Visitors | Air | 108 | 69 | 171 | 347 |
| | Sea | 124 | 89 | 210 | 424 |
| | Total | 116 | 79 | 193 | 388 |
| of which: | | | | | |
| PVPA | Air | 115 | 160 | 197 | 472 |
| | Sea | 120 | 140 | 235 | 495 |
| | Total | 118 | 145 | 212 | 475 |
| VFR | Air | 120 | 0 | 175 | 295 |
| | Sea | 115 | 0 | 150 | 265 |
| | Total | 113 | 0 | 159 | 272 |
| BV | Air | 110 | 90 | 130 | 330 |
| | Sea | 240 | 110 | 175 | 525 |
| | Total | 123 | 93 | 131 | 347 |
| DV | Air | 85 | 0 | 35 | 120 |
| | Sea | 83 | 0 | 54 | 137 |
| | Total | 81 | 0 | 33 | 113 |

Table 13 Number of Bed Nights 2014

| | | Average | Total |
|---------------------------------------|--------------|------------|------------------|
| All Staying Visitors (exc. DV) | Air | 4.7 | 647,904 |
| | Sea | 5.7 | 787,940 |
| | Total | 5.2 | 1,435,844 |
| of which: | | | |
| PVPA | Air | 4.4 | 187,018 |
| | Sea | 5.3 | 447,728 |
| | Total | 5.0 | 634,747 |
| VFR | Air | 6.5 | 344,417 |
| | Sea | 6.6 | 298,119 |
| | Total | 6.6 | 642,536 |
| BV | Air | 2.8 | 116,468 |
| | Sea | 4.7 | 42,092 |
| | Total | 3.2 | 158,561 |

Figure 6 Area of Residence (All Visitors) (%) 2014

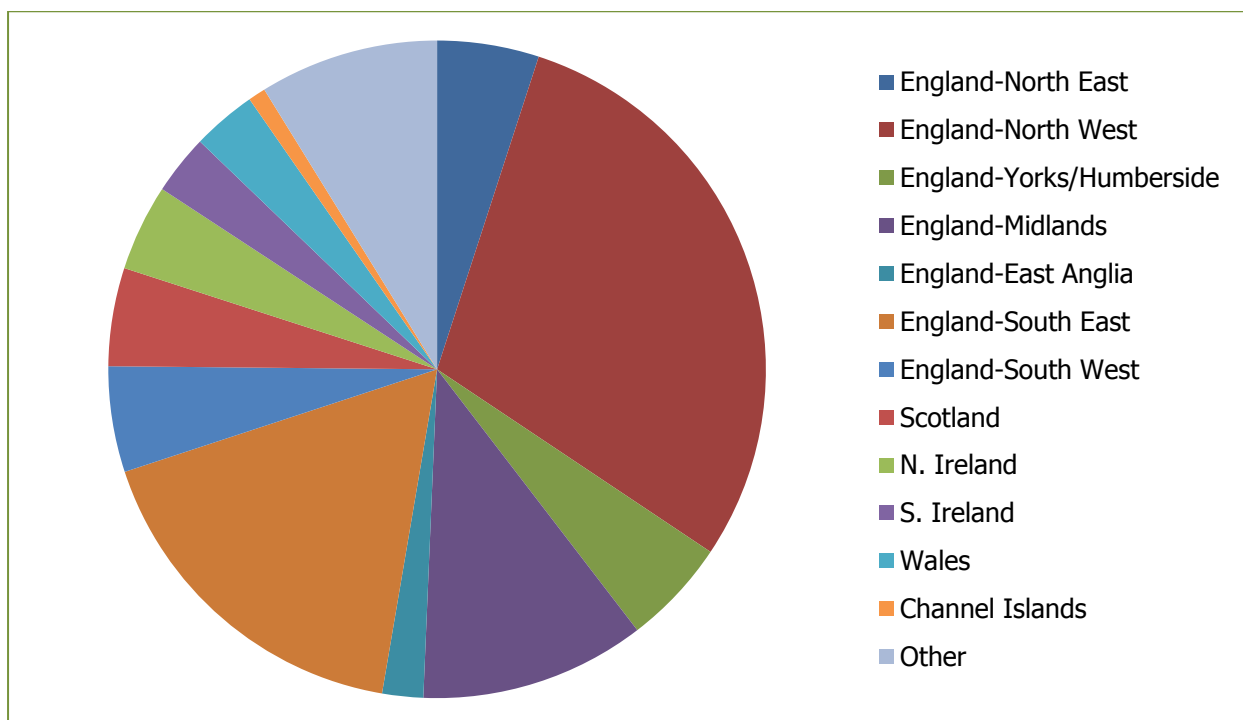


Table 14 Area of Residence (Visitors by Air) (%) 2014

| Area | PVPA | VFR | BV | DV | All |
|--------------------------|--------------|--------------|--------------|--------------|--------------|
| England-North East | 5.5 | 5.0 | 4.4 | 2.2 | 5.0 |
| England-North West | 27.0 | 28.2 | 21.8 | 33.7 | 26.0 |
| England-Yorks/Humberside | 1.7 | 1.8 | 1.8 | 1.2 | 1.8 |
| England-Midlands | 9.5 | 8.5 | 8.4 | 4.8 | 8.7 |
| England-East Anglia | 2.5 | 3.1 | 1.3 | 0.0 | 2.3 |
| England-South East | 19.1 | 22.6 | 28.9 | 6.3 | 23.2 |
| England-South West | 5.2 | 5.8 | 5.4 | 0.8 | 5.4 |
| Scotland | 2.7 | 3.8 | 2.6 | 0.0 | 3.0 |
| N. Ireland | 2.1 | 3.5 | 5.5 | 0.0 | 3.6 |
| S. Ireland | 2.6 | 3.8 | 4.7 | 8.6 | 3.8 |
| Wales | 3.0 | 1.8 | 1.7 | 8.4 | 2.2 |
| Channel Islands | 0.3 | 1.2 | 3.8 | 0.0 | 1.7 |
| Other | 19.0 | 10.9 | 9.4 | 33.9 | 13.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Table 15 Area of Residence (Visitors by Sea) (%) 2014

| Area | PVPA | VFR | BV | DV | All |
|--------------------------|--------------|--------------|--------------|--------------|--------------|
| England-North East | 5.6 | 3.8 | 6.5 | 0.9 | 5.1 |
| England-North West | 27.8 | 40.5 | 40.1 | 72.9 | 32.8 |
| England-Yorks/Humberside | 9.6 | 7.5 | 7.6 | 0.9 | 8.7 |
| England-Midlands | 14.7 | 11.0 | 14.9 | 0.0 | 13.5 |
| England-East Anglia | 1.9 | 1.6 | 0.2 | 0.0 | 1.7 |
| England-South East | 11.2 | 11.0 | 13.6 | 0.0 | 11.2 |
| England-South West | 5.9 | 3.5 | 2.5 | 7.4 | 5.0 |
| Scotland | 7.3 | 6.1 | 2.7 | 11.0 | 6.7 |
| N. Ireland | 3.2 | 9.0 | 1.5 | 1.7 | 4.9 |
| S. Ireland | 2.6 | 1.5 | 0.0 | 2.4 | 2.1 |
| Wales | 4.4 | 2.8 | 7.8 | 0.0 | 4.1 |
| Channel Islands | 0.0 | 0.0 | 0.0 | 2.9 | 0.0 |
| Other | 5.8 | 1.8 | 2.4 | 0.0 | 4.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Isle of Man Residents

Table 16 Number of Trips by Residents, by Type 2014

| | | Number of trips | % of Total Visitors |
|--------------|--------------|-----------------|---------------------|
| PVPA | Air | 110,300 | 30.3 |
| | Sea | 63,071 | 17.3 |
| | Total | 173,371 | 47.6 |
| VFR | Air | 65,668 | 18.0 |
| | Sea | 62,803 | 17.2 |
| | Total | 128,471 | 35.3 |
| BV | Air | 33,443 | 9.2 |
| | Sea | 6,613 | 1.8 |
| | Total | 40,056 | 11.0 |
| DV | Air | 17,078 | 4.7 |
| | Sea | 5,334 | 1.5 |
| | Total | 22,412 | 6.2 |
| Total | Air | 226,488 | 62.2 |
| | Sea | 137,821 | 37.8 |
| | Total | 364,310 | 100.0 |

Table 17 Number of Nights Off-Island, by Type 2014

| | | Average | Total |
|--------------------------------|--------------|------------|------------------|
| All Residents (exc. DV) | Air | 7.9 | 1,614,525 |
| | Sea | 6.9 | 916,102 |
| | Total | 7.5 | 2,530,626 |
| of which: | | | |
| PVPA | Air | 7.7 | 854,401 |
| | Sea | 6.3 | 397,768 |
| | Total | 7.2 | 1,252,169 |
| VFR | Air | 8.9 | 586,596 |
| | Sea | 7.0 | 436,726 |
| | Total | 8.0 | 1,023,321 |
| BV | Air | 6.2 | 173,528 |
| | Sea | 13.3 | 81,608 |
| | Total | 7.5 | 255,136 |

Figure 7 Main Destination of Residents (All Residents) (%) 2014

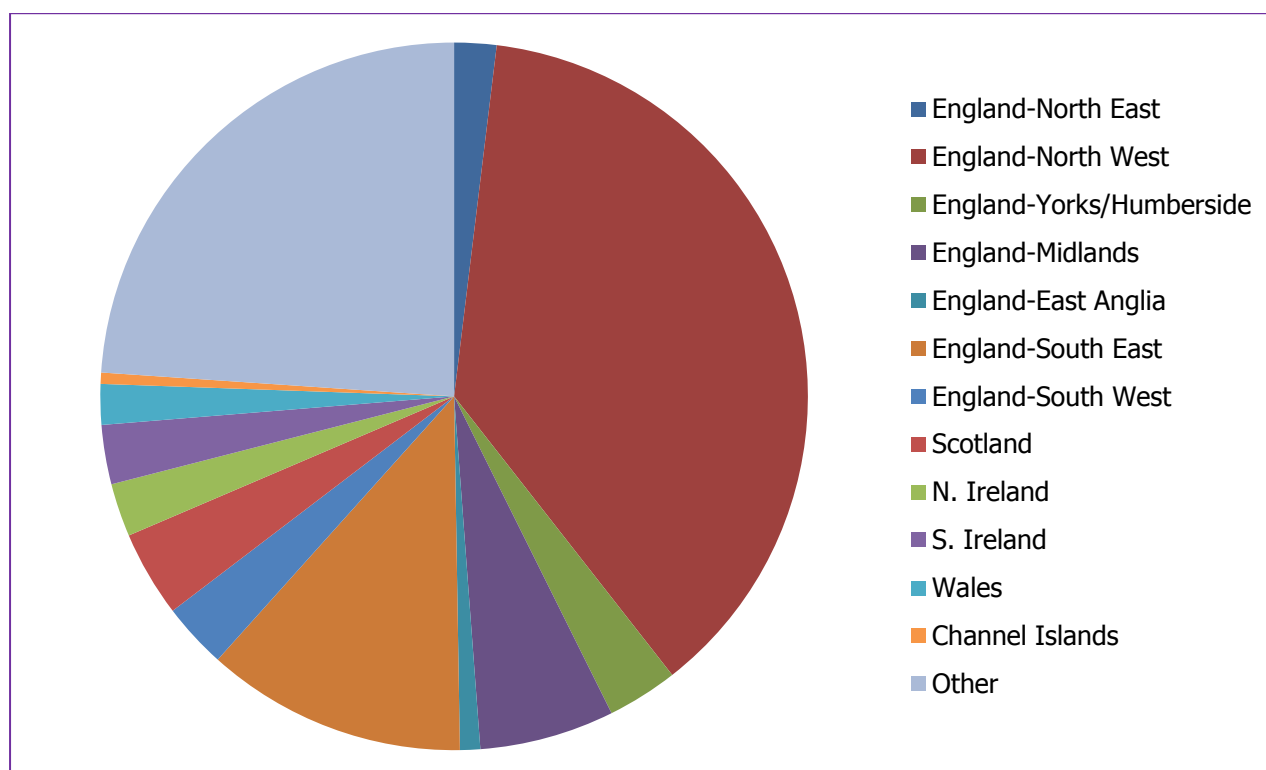


Table 18 Main Destination of Residents (Air) (%) 2014

| Destination | PVPA | VFR | BV | DV | All |
|--------------------------|--------------|--------------|--------------|--------------|--------------|
| England-North East | 1.2 | 2.1 | 2.0 | 0.2 | 1.5 |
| England-North West | 25.5 | 21.4 | 19.8 | 88.6 | 28.2 |
| England-Yorks/Humberside | 1.4 | 1.3 | 0.8 | 0.2 | 1.2 |
| England-Midlands | 4.4 | 7.9 | 4.8 | 2.4 | 5.3 |
| England-East Anglia | 0.5 | 1.2 | 0.5 | 0.3 | 0.7 |
| England-South East | 9.0 | 19.9 | 31.9 | 5.4 | 15.3 |
| England-South West | 1.4 | 4.3 | 5.2 | 0.0 | 2.7 |
| Scotland | 1.9 | 3.9 | 2.9 | 0.7 | 2.5 |
| N. Ireland | 2.7 | 4.2 | 2.5 | 1.7 | 3.0 |
| S. Ireland | 2.9 | 5.8 | 2.9 | 0.3 | 3.5 |
| Wales | 0.5 | 1.8 | 0.6 | 0.1 | 0.9 |
| Channel Islands | 0.2 | 0.9 | 2.6 | 0.0 | 0.7 |
| Other | 48.5 | 25.4 | 23.4 | 0.2 | 34.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Table 19 Main Destination of Residents (Sea) (%) 2014

| Destination | PVPA | VFR | BV | DV | All |
|---------------------------------|--------------|--------------|--------------|--------------|--------------|
| England-North East | 2.8 | 2.6 | 2.0 | 0.0 | 2.6 |
| England-North West | 49.5 | 51.5 | 60.4 | 95.8 | 52.7 |
| England-Yorks/Humberside | 3.6 | 10.0 | 7.9 | 0.0 | 6.6 |
| England-Midlands | 7.2 | 8.1 | 11.3 | 0.3 | 7.5 |
| England-East Anglia | 1.2 | 1.5 | 0.7 | 0.8 | 1.3 |
| England-South East | 5.5 | 8.2 | 3.3 | 0.6 | 6.4 |
| England-South West | 4.2 | 3.4 | 0.4 | 0.0 | 3.5 |
| Scotland | 8.8 | 4.3 | 5.1 | 1.0 | 6.3 |
| N. Ireland | 0.9 | 2.0 | 2.3 | 0.8 | 1.4 |
| S. Ireland | 0.6 | 2.3 | 0.7 | 0.2 | 1.3 |
| Wales | 5.2 | 2.2 | 1.7 | 0.5 | 3.5 |
| Channel Islands | 0.0 | 0.2 | 1.3 | 0.0 | 0.2 |
| Other | 10.5 | 3.8 | 2.7 | 0.1 | 6.6 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Appendix 1 Sample Size by Category of Passenger and Quarter

| | RES | PVPA | VFR | BV | DV | Total |
|---------------------|--------------|--------------|--------------|--------------|-----------|---------------|
| January to April | 2,485 | 214 | 573 | 441 | 18 | 3,731 |
| May to June | 1,073 | 407 | 331 | 205 | 13 | 2,029 |
| July to September | 1,782 | 640 | 580 | 284 | 11 | 3,297 |
| October to December | 2,234 | 188 | 504 | 392 | 10 | 3,328 |
| Total | 7,574 | 1,449 | 1,988 | 1,322 | 52 | 12,385 |

Appendix 2 Passenger Survey Questionnaire

1. Interviewer

2. Shift Code

3. May I ask you a few questions for the Island's Passenger Survey? The interview should only take one or two minutes.

4. What is your destination?

Air - Belfast
Air - Birmingham
Air - Blackpool
Air - Bristol
Air - Edinburgh
Air - Dublin
Air - Glasgow
Air - Leeds
Air - Liverpool
Air - Gatwick
Air - Luton

Air - Manchester
Air - Newcastle
Air - Southampton
Air - London City
Air - Jersey
Air - Other
Sea - Belfast
Sea - Heysham
Sea - Liverpool
Sea - Other

5. How are you travelling?

1 Foot Passenger
2 With a Vehicle/Bike/Coach

6. Do you live in the Isle of Man?

1 Yes
2 No

7. Was your visit to the Island in connection with any of these Events?

1 Yes
2 No

8. How many of you are travelling together?

Answer:

9. How many of your group are:-

0-15.....
16-30....
31-45....
46-60....
Over 60....

10. Is this trip in connection with your work?

1 Yes
2 No

11. How many nights stay does this trip include?

Answer:

12. Mainly in paid accommodation (include Homestay) or with friends or relatives?

- 1 In paid accommodation
- 2 With friends/relatives

13. What is the name of your accommodation?

14. Where do you live?

- | | |
|--------------------------|-----------------|
| England-North East | Scotland |
| England-North West | N. Ireland |
| England-Yorks/Humberside | S. Ireland |
| England-Midlands | Wales |
| England-East Anglia | Channel Islands |
| England-South East | Other |
| England-South West | |

15. What is your main destination?

- | | |
|--------------------------|-----------------|
| England-North East | Scotland |
| England-North West | N. Ireland |
| England-Yorks/Humberside | S. Ireland |
| England-Midlands | Wales |
| England-East Anglia | Channel Islands |
| England-South East | Other |
| England-South West | |

16. Are you on a package trip? (Yes if one payment made for travel and accommodation)

- 1 Yes
- 2 No

17. What was the cost of your accommodation?

Answer:

18. How many people does this cover?

Answer:

19. What was the cost of your travel to and from the Island? (Between IOM and UK/Eire only)

Answer:

20. How many is this for?

Answer:

21. How much did the package cost?

Answer:

22. How many does this cover?

Answer:

23. How much have you spent whilst in the island?

Answer:

24. What would you estimate to be the total cost of this trip?

Answer:

25. How many does this cover?

Answer:

26. How many is this for?

Answer:

27. Thank you for your help



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