



Isle of Man
Government

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Coronavirus Household Survey

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Cabinet Office

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Introduction

The Isle of Man Household Survey was a snap shot survey conducted from 25 May to 28 May 2020 into the impact of Coronavirus on households on the Isle of Man, investigating how they have responded to the impact of the virus globally, the measures taken on the Isle of Man by the Isle of Man Government, and with their employers.

The survey was conducted by Economic Affairs on behalf of a consultant, who undertook the analysis which is presented in this report.

The survey was distributed digitally, and promoted through social media, encouraging individuals to participate.

Whilst each respondent was weighted according to gender, household size and age, there will be an element of self-selection bias. Therefore whilst there was a significant response rate of 2,800 respondents, the results presented in this report cannot necessarily be assumed to be a representation of all Isle of Man individuals.

The outcomes of this survey will be used by the Isle of Man Government to help inform the next stages of any further support that may be required and to assist in enabling the economic recovery of the Island from the consequences of Coronavirus.

1. Household Demographics

Figure 1 Respondents by gender

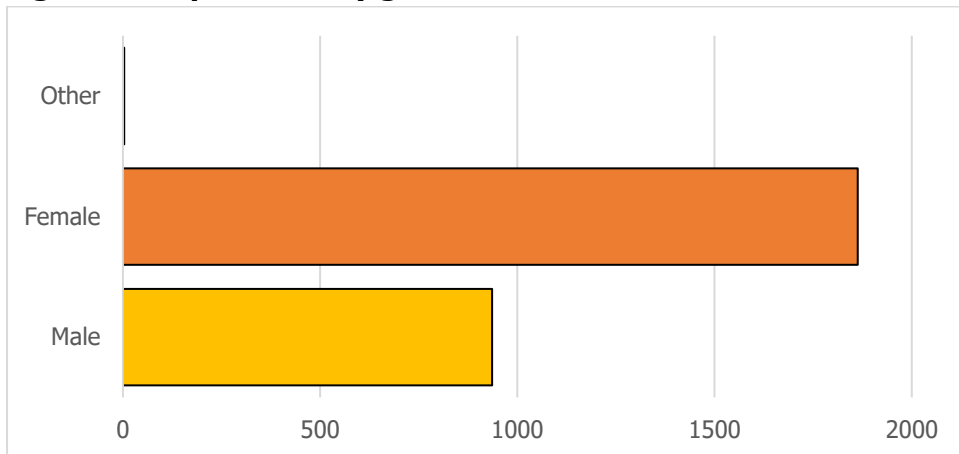


Figure 2 Respondents by household size

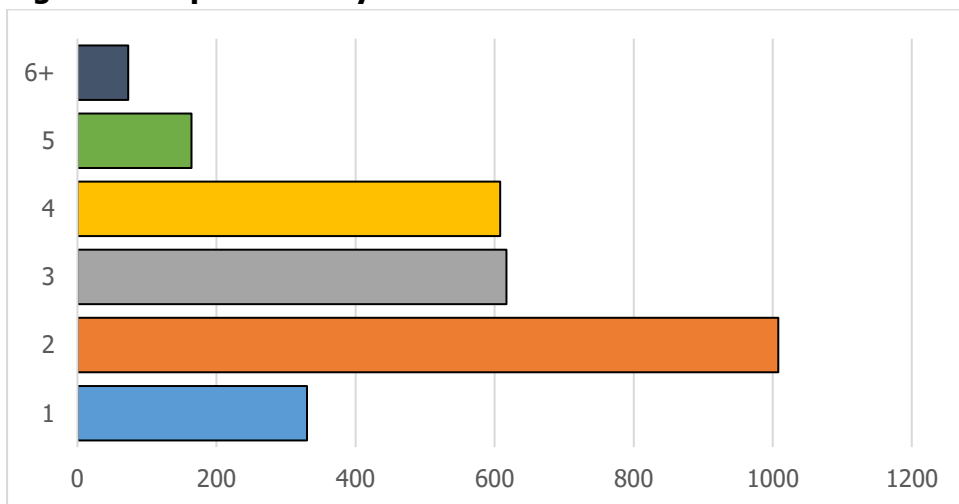


Figure 3 Respondents by self-declared health status

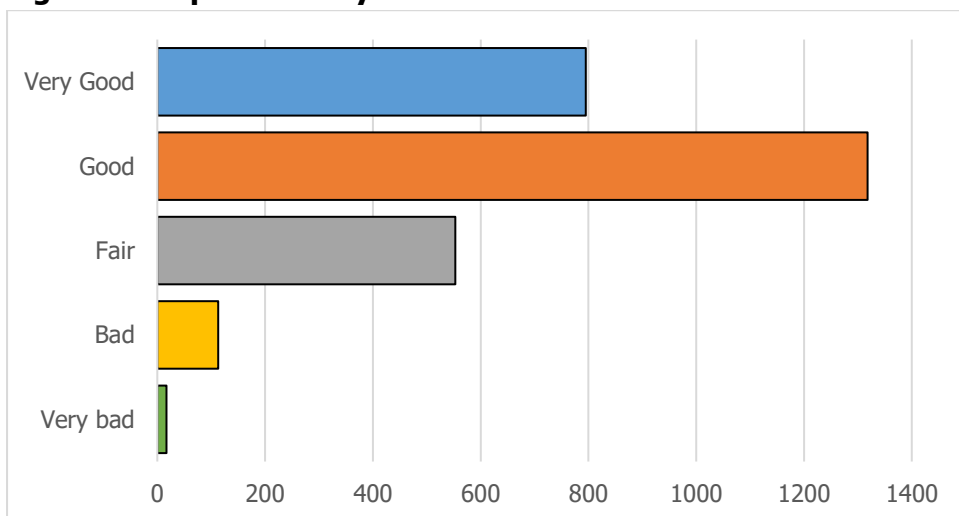
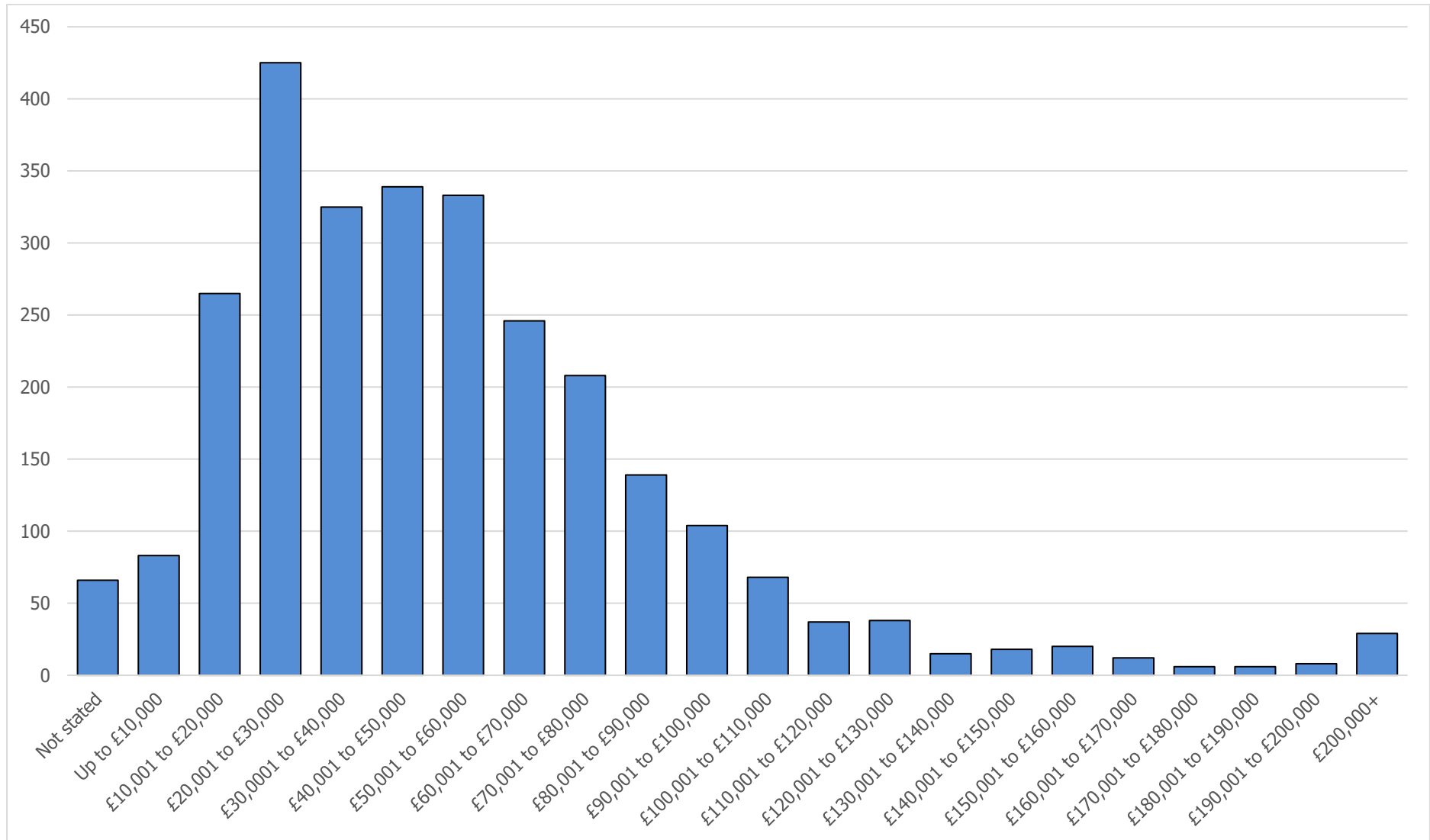


Figure 4 Respondents by household income



2. Employment

Figure 5 Employment Status before Coronavirus

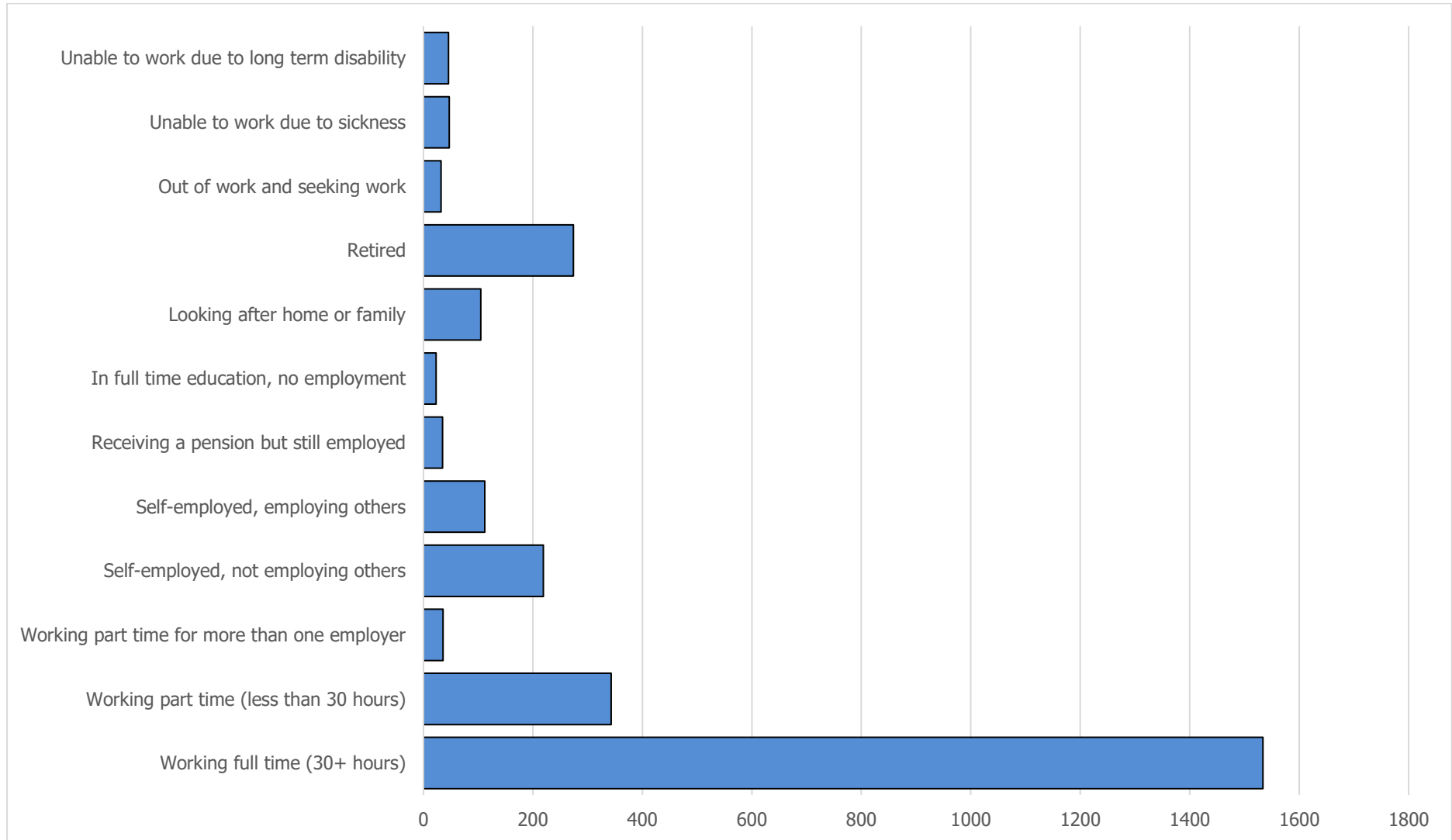


Figure 6 Employment by sector

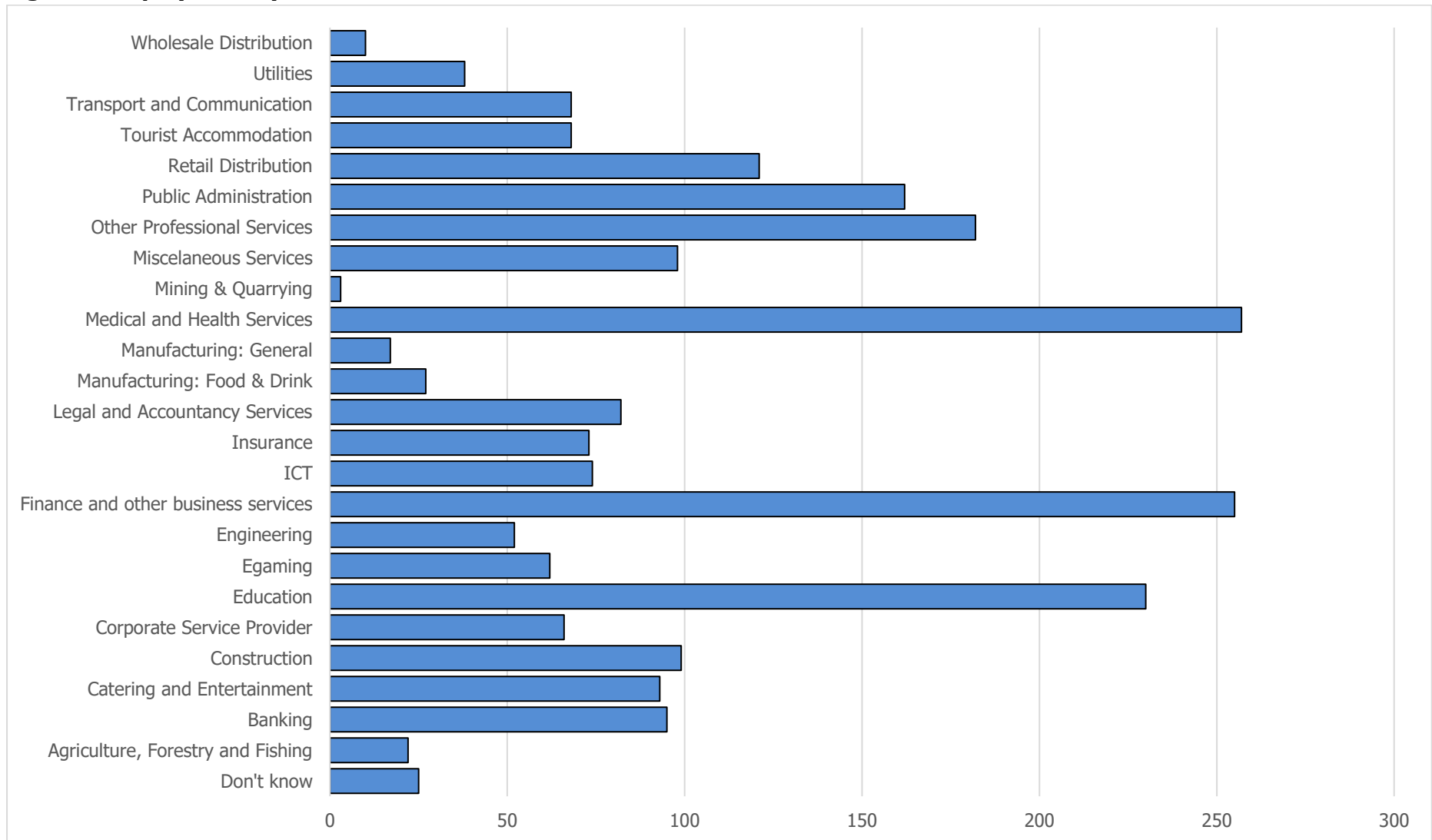


Figure 7 Change to employment since the start of Coronavirus

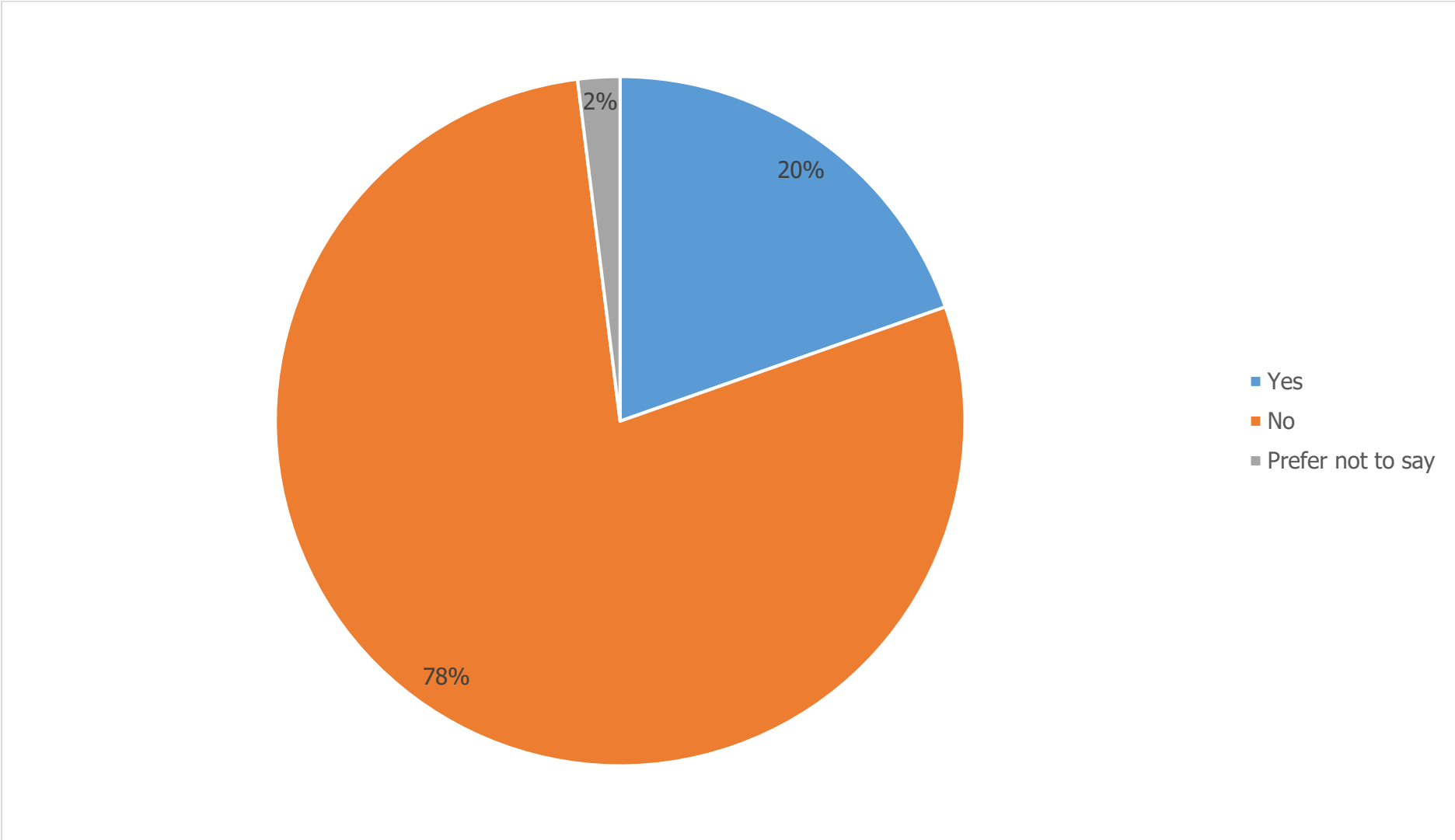


Figure 8 If employment has changed, how has it changed

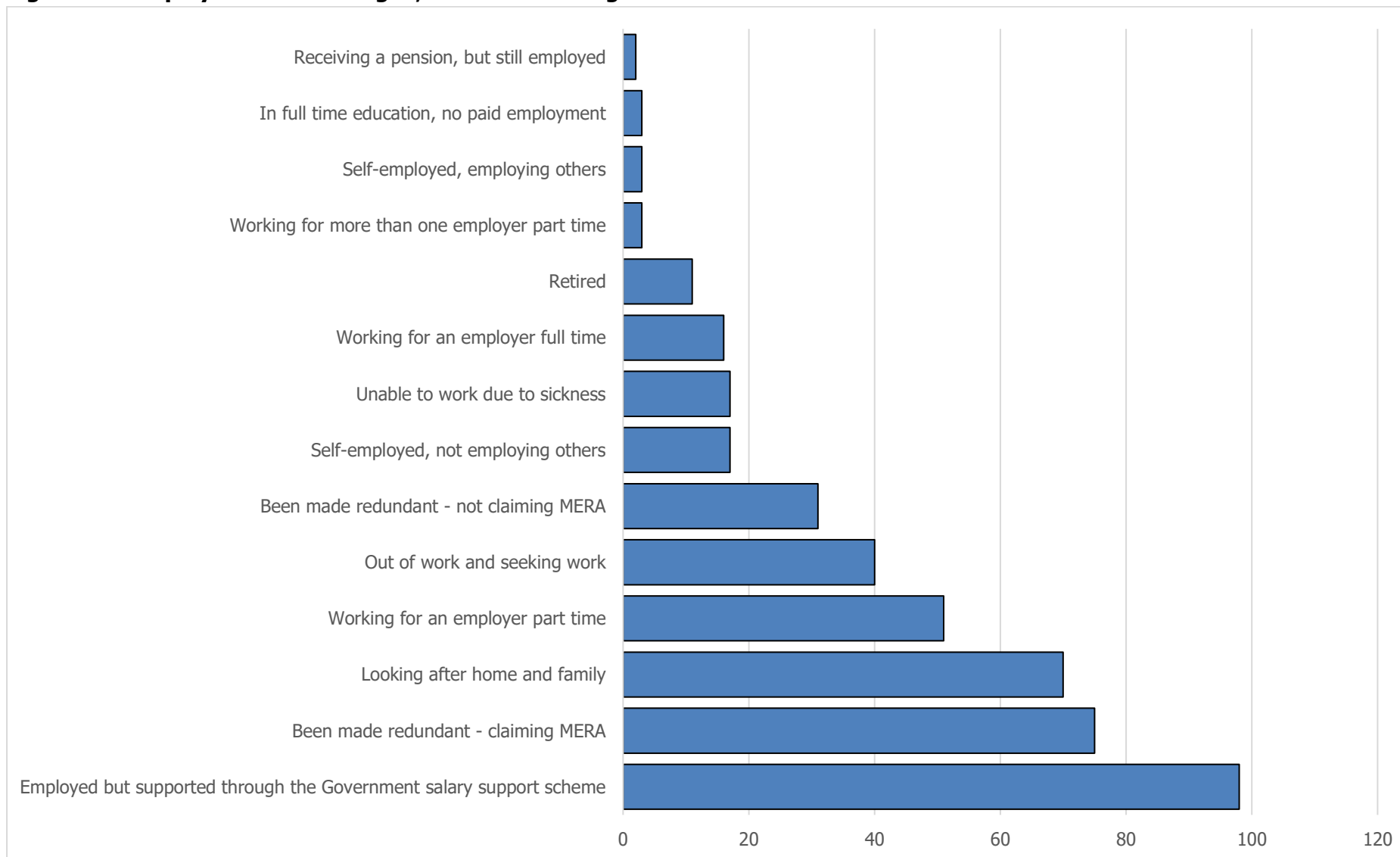


Figure 9 Past impact of Coronavirus on employment - For those in employment

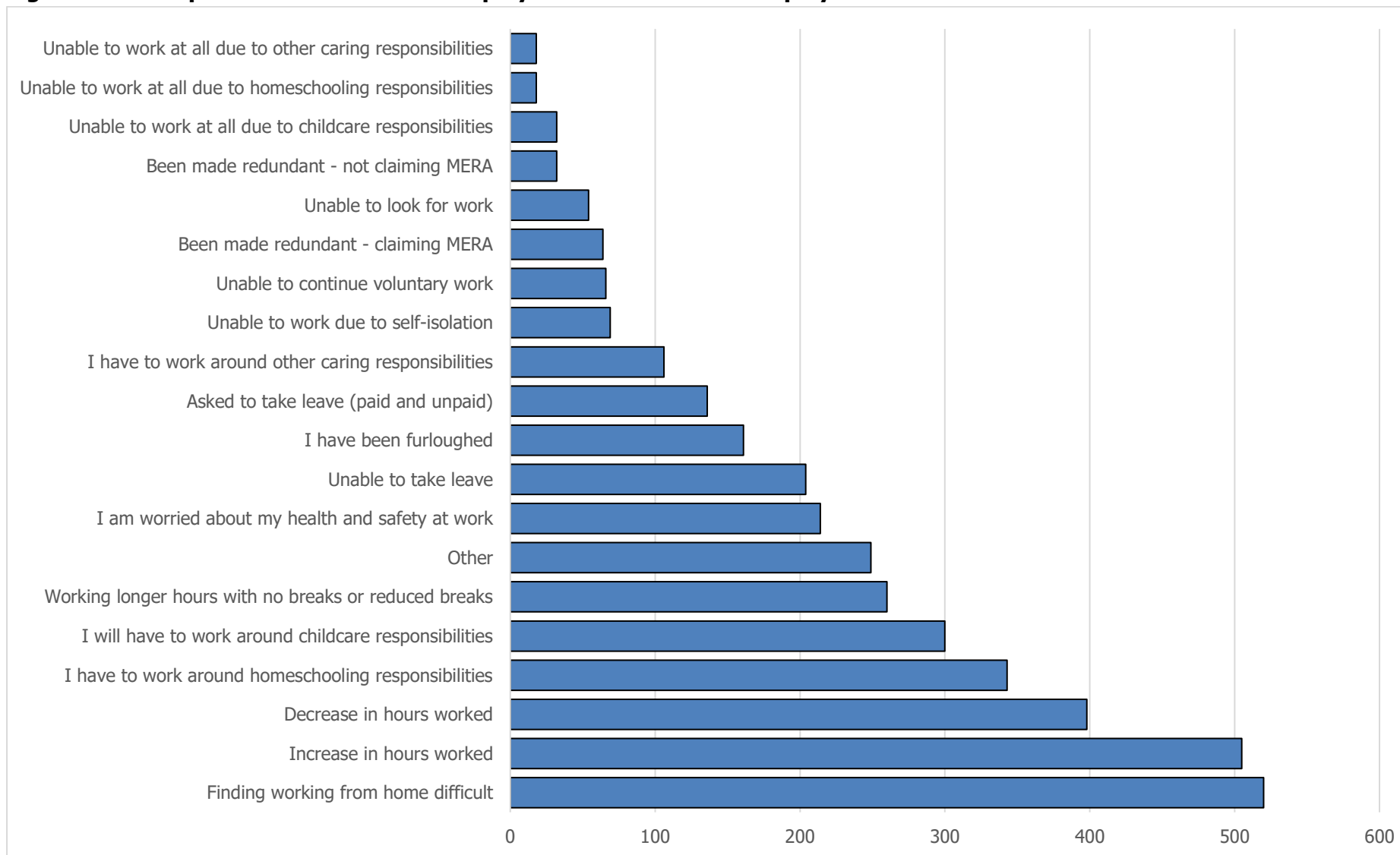


Figure 10 Past impact of Coronavirus on employment - For those in self-employment

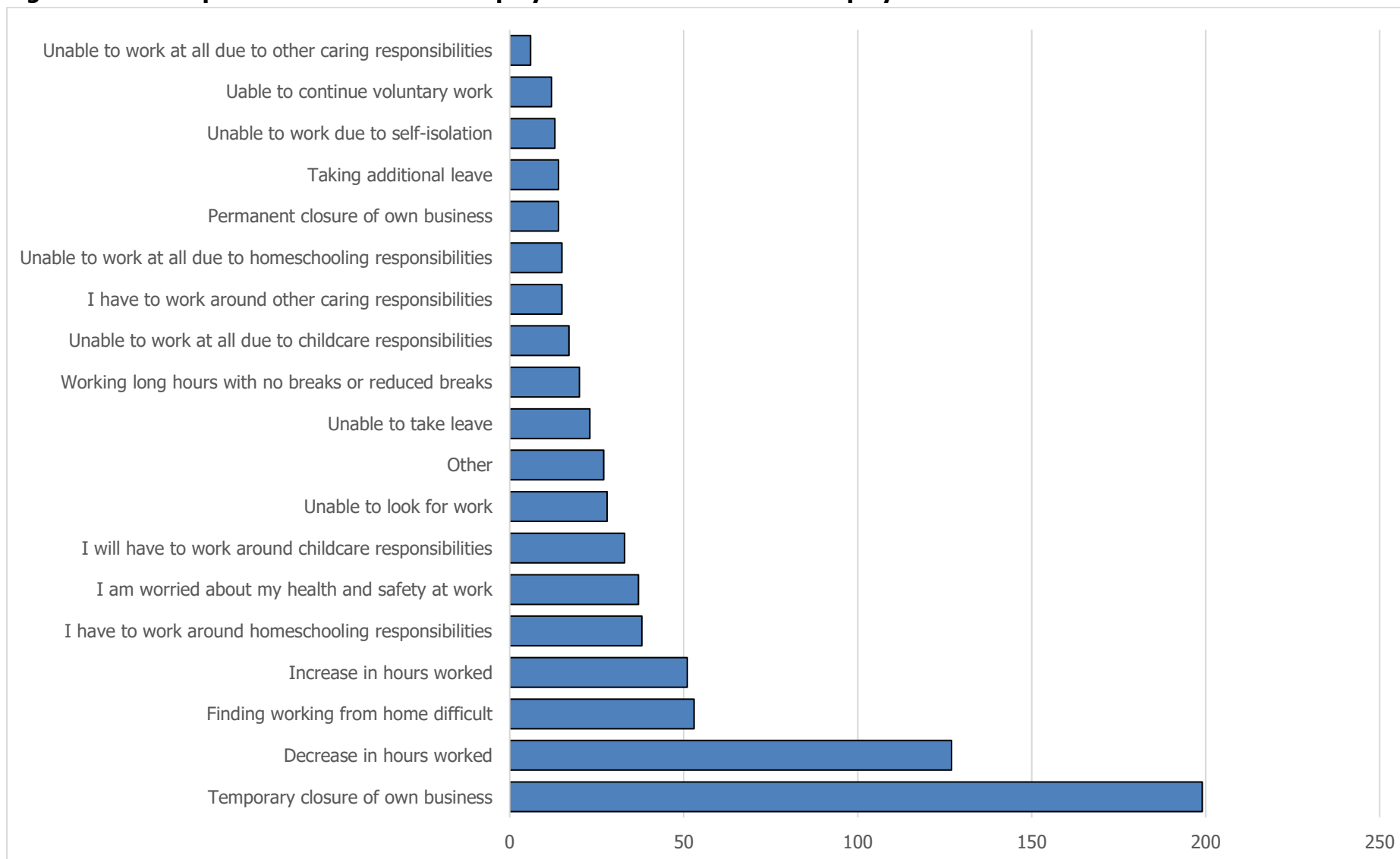
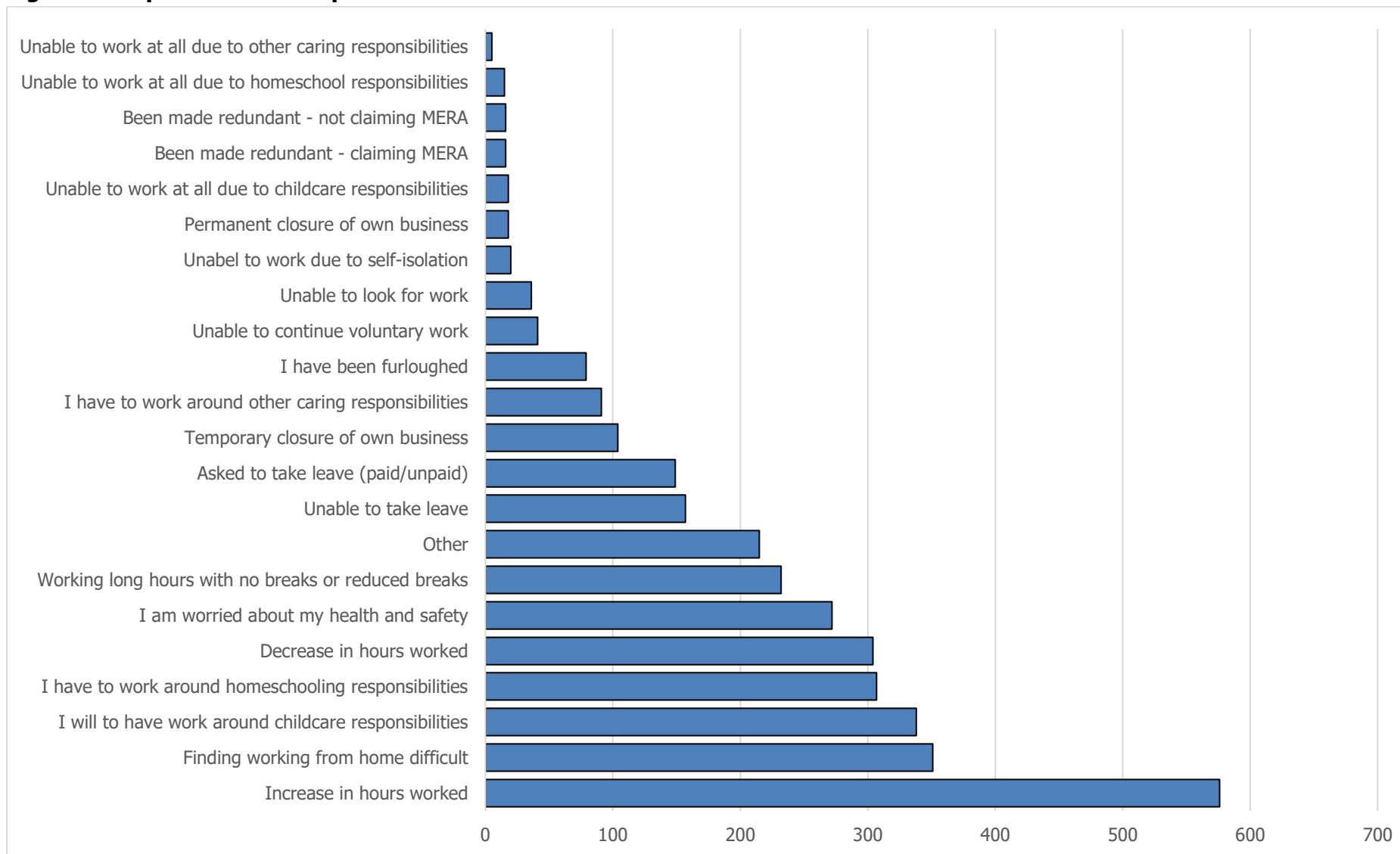


Figure 11 Expected future impact on work



3. Impact on household finances

Figure 12 Development of household finances since Coronavirus outbreak by economic sector

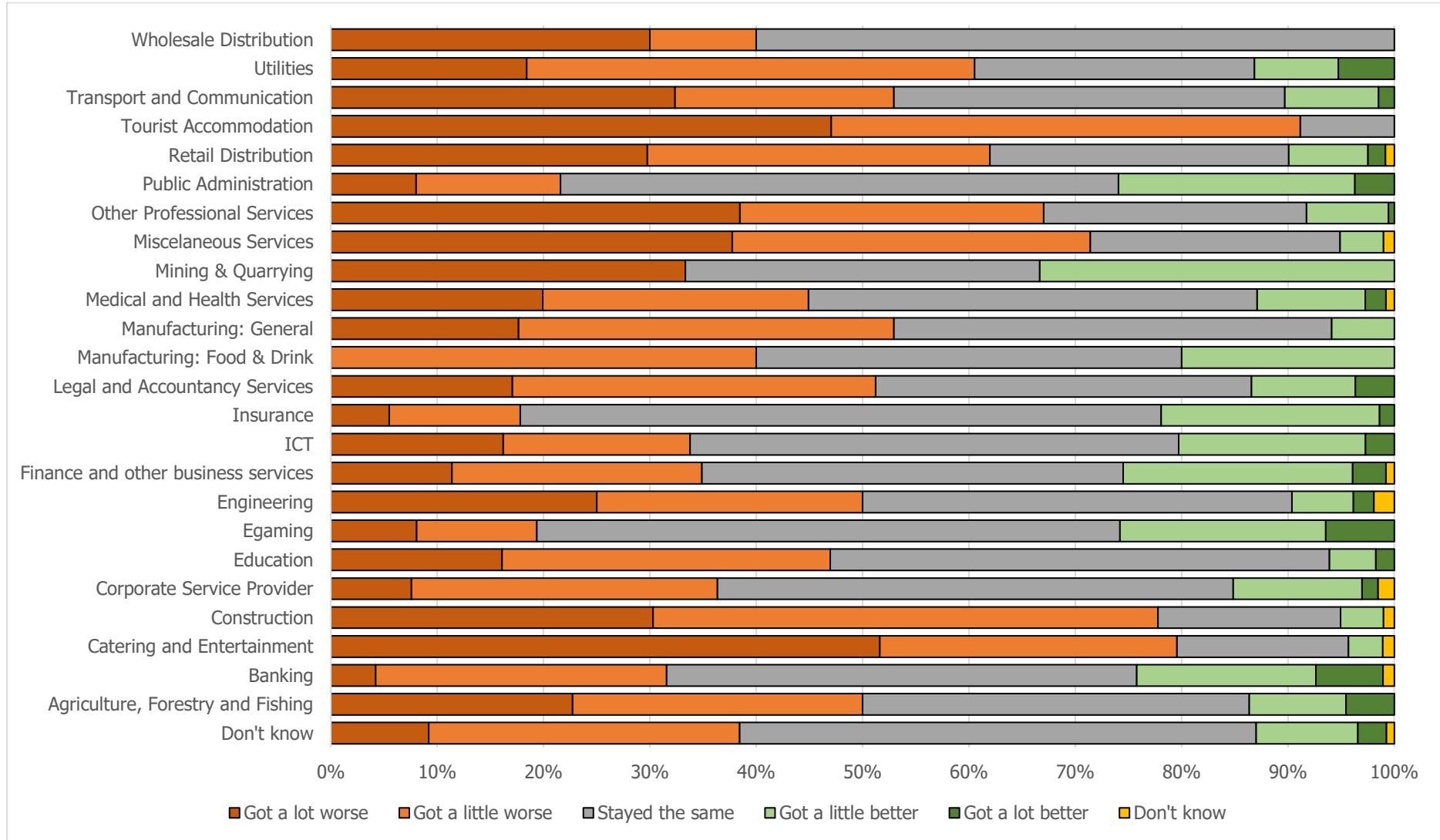


Figure 13 Impact on household finances since Coronavirus outbreak

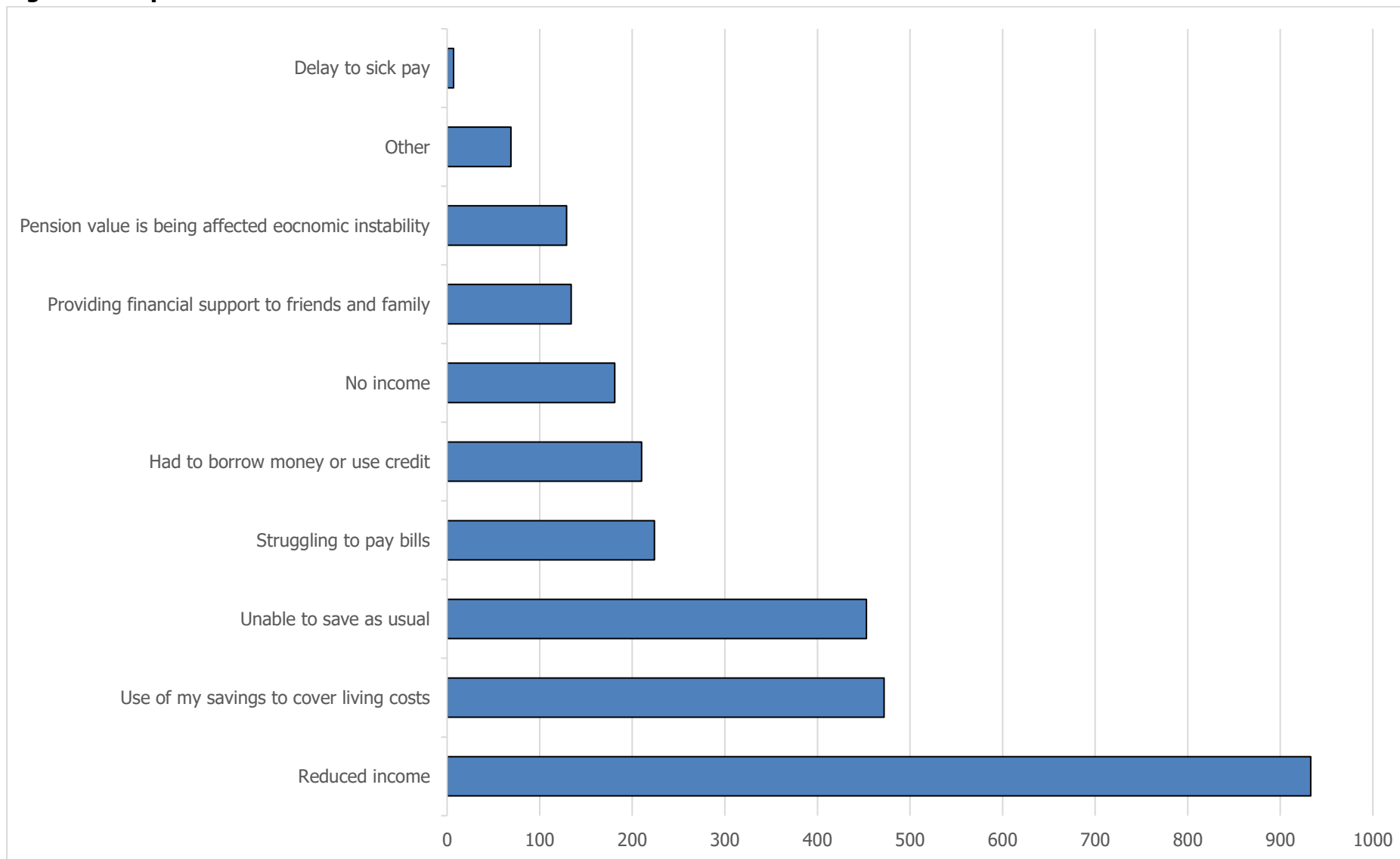


Figure 14 Best description of current household financial situation

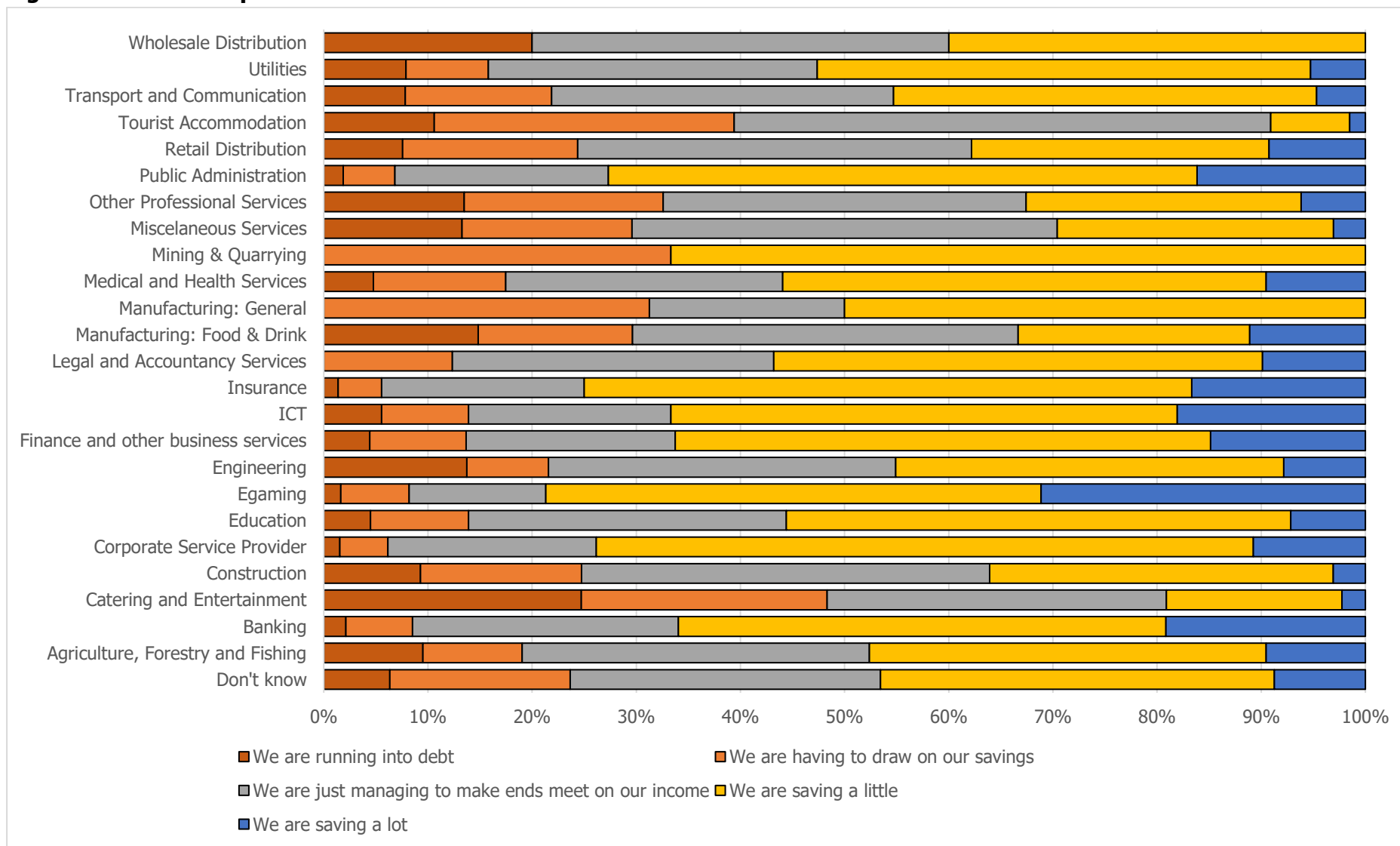


Figure 15 Expected development of household finances over the next three months

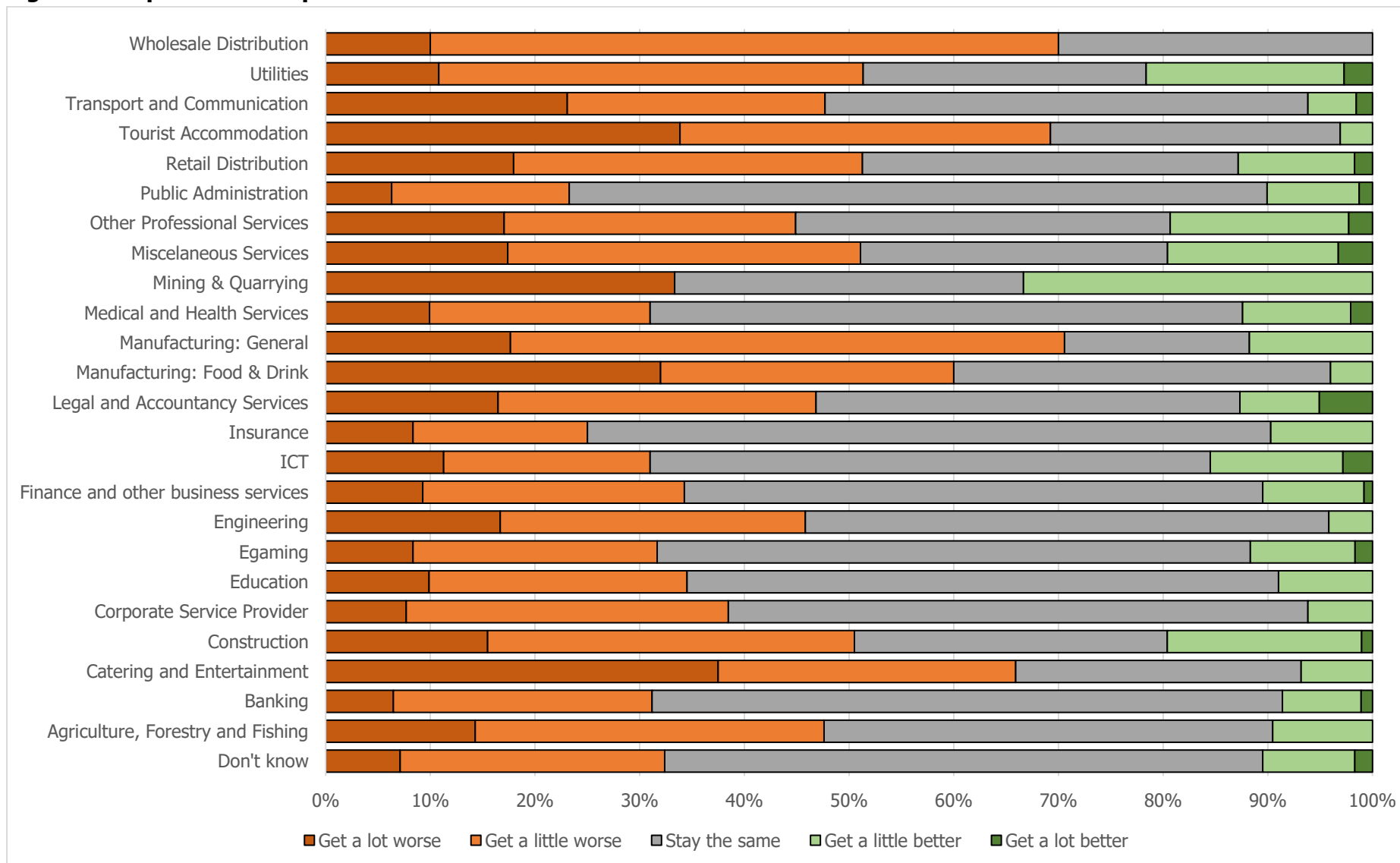


Figure 16 Scale of impact for those expecting their financial situation to get worse in Figure 15

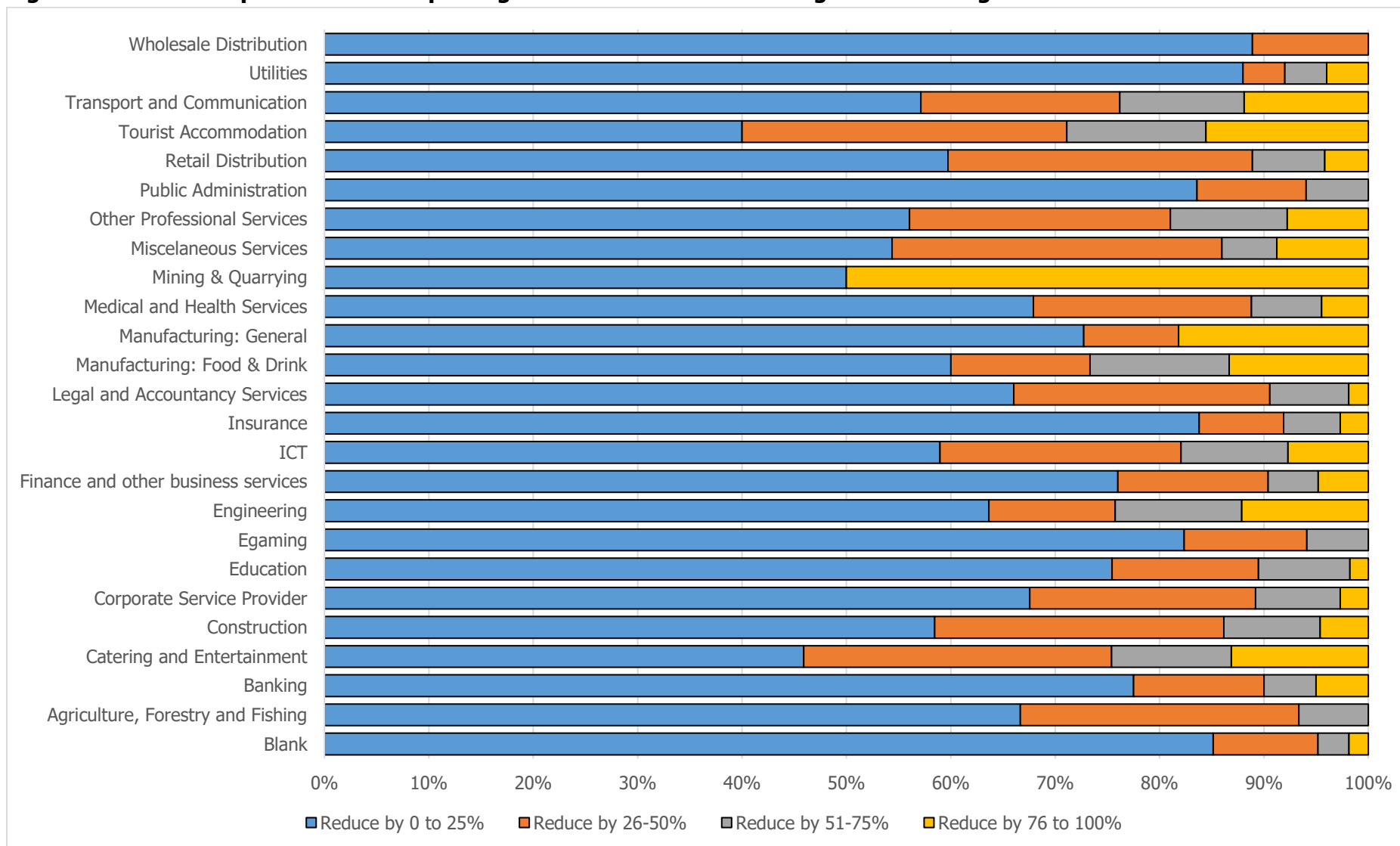


Figure 17 Expected level of spending on major purchases over the next three months compared with the three months before the coronavirus outbreak, by employment status

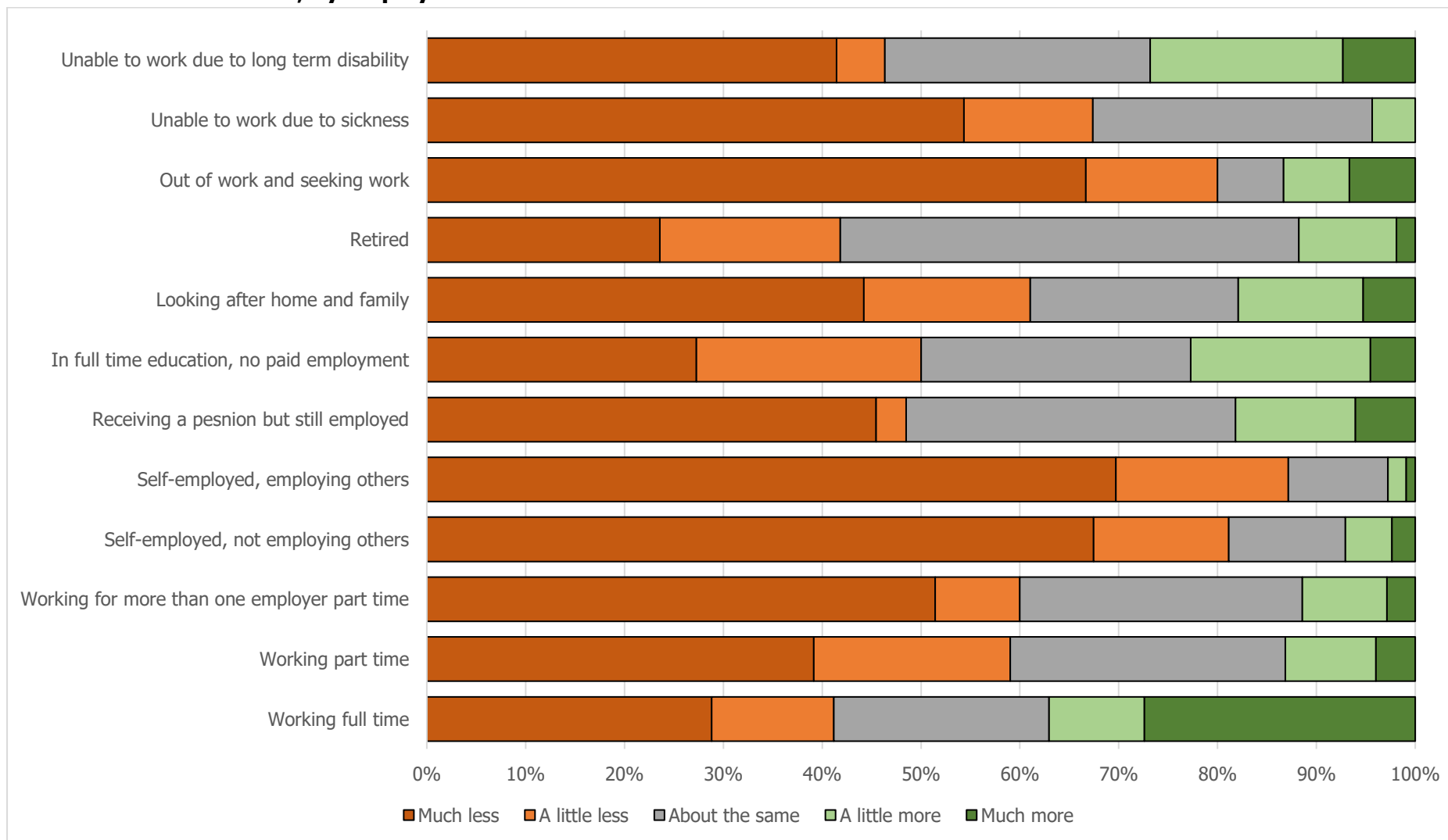


Figure 18 Expected level of spending on household improvements/renovations over the next three months compared with the three months before the coronavirus outbreak by employment status

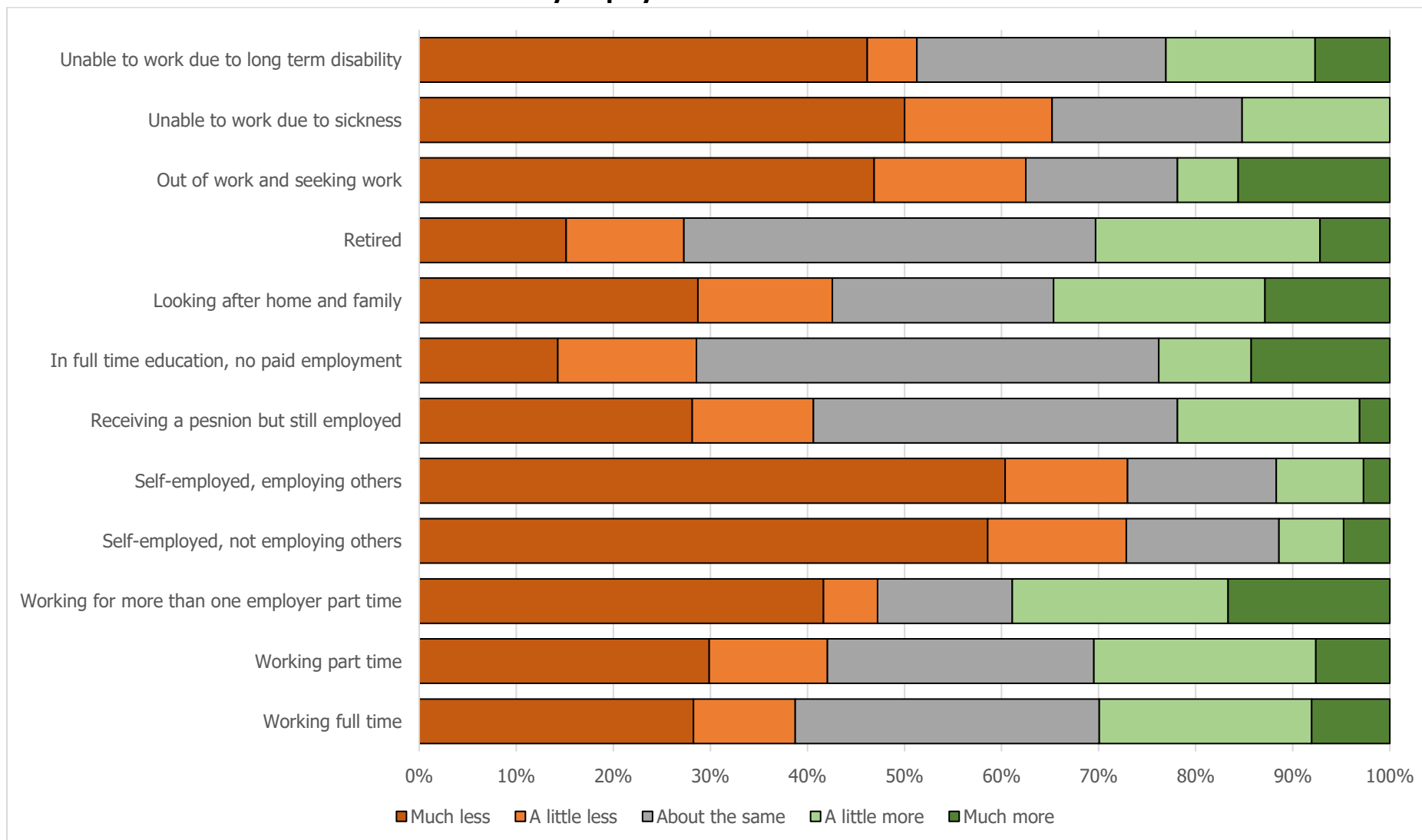


Figure 19 Changes in spending habits since the start of the Coronavirus outbreak

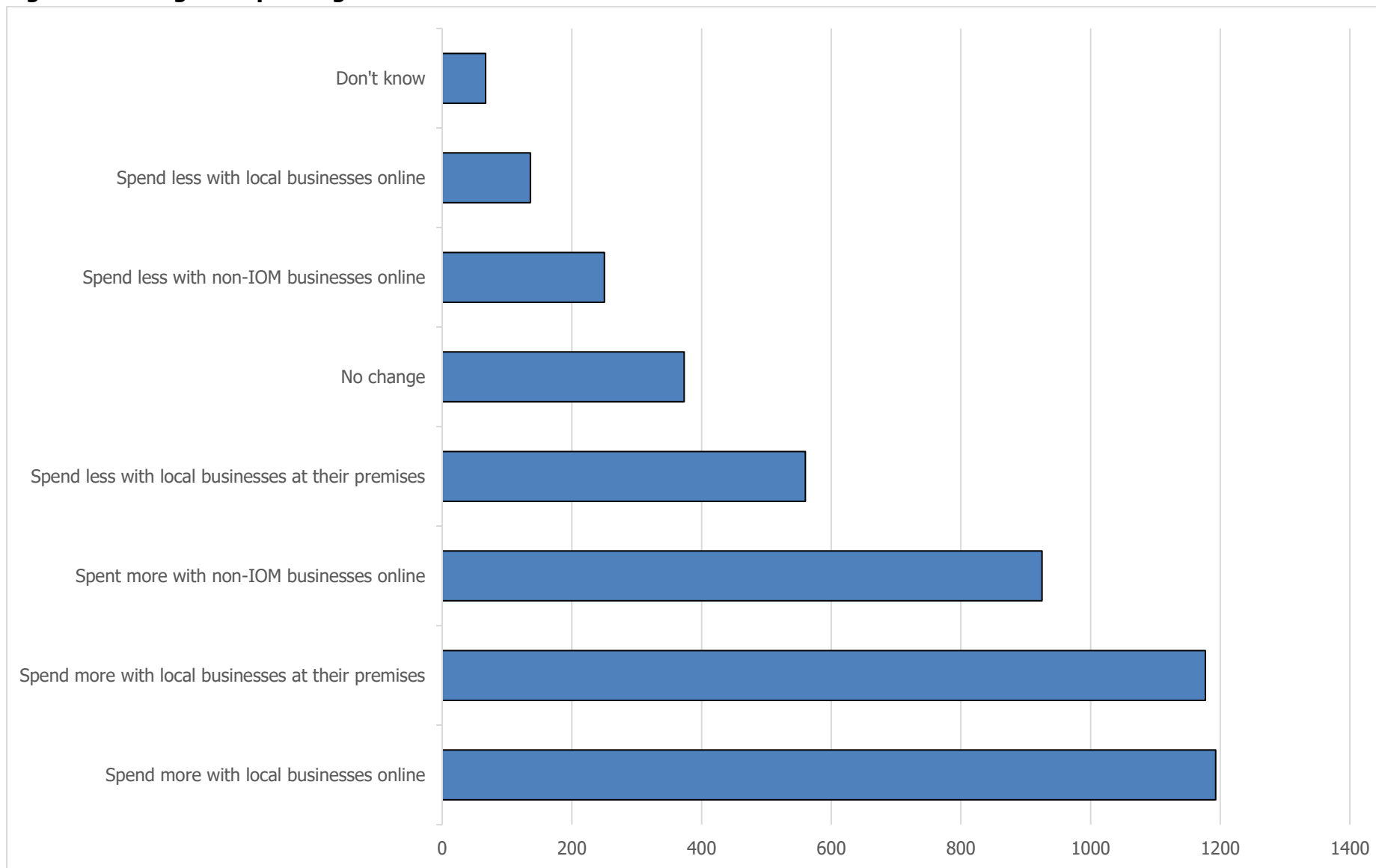
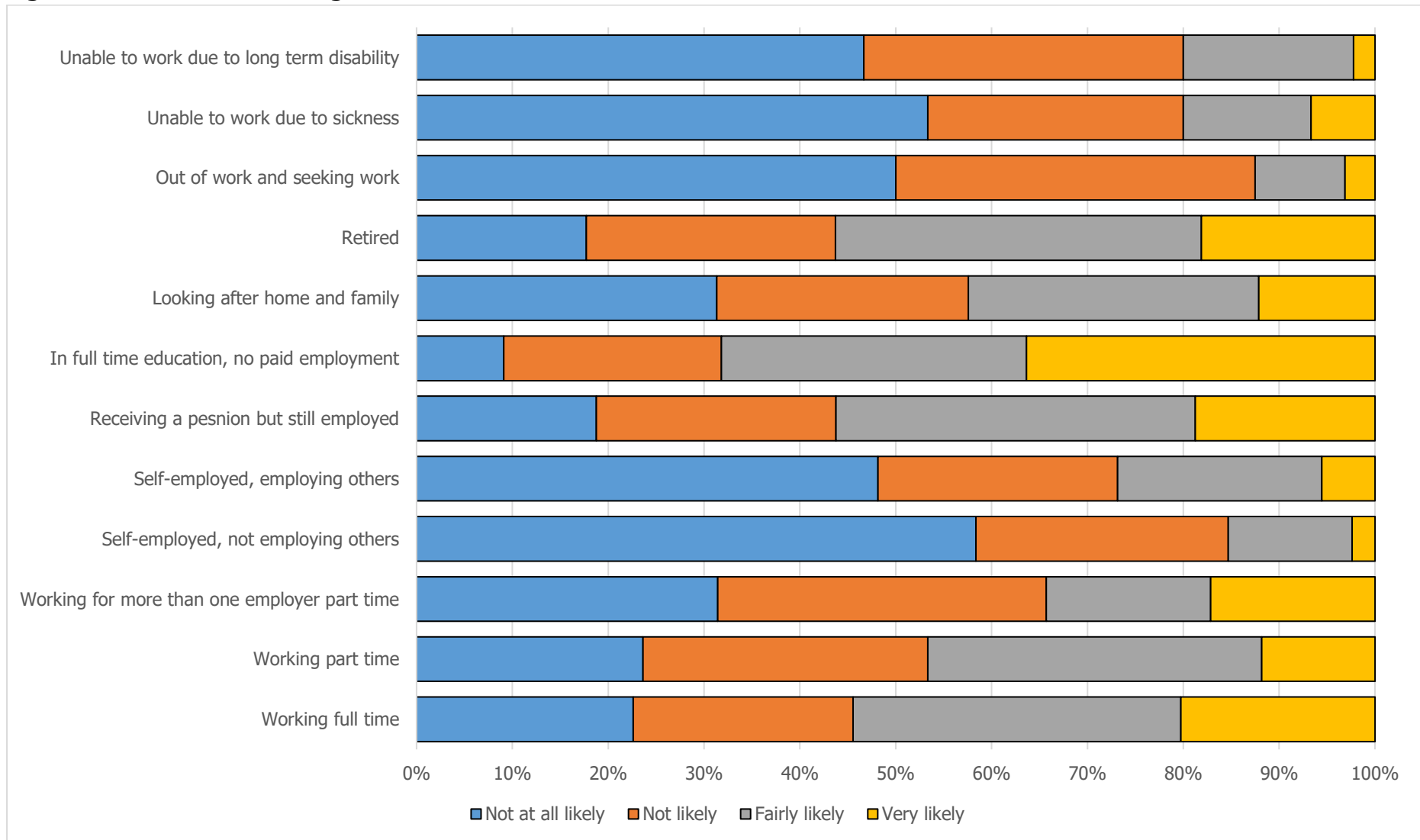


Figure 20 Likelihood of saving over the next three months



4. Social Attitudes to economic activity

Figure 21 Likelihood of allowing tradespeople into home for essential reasons for the next three months

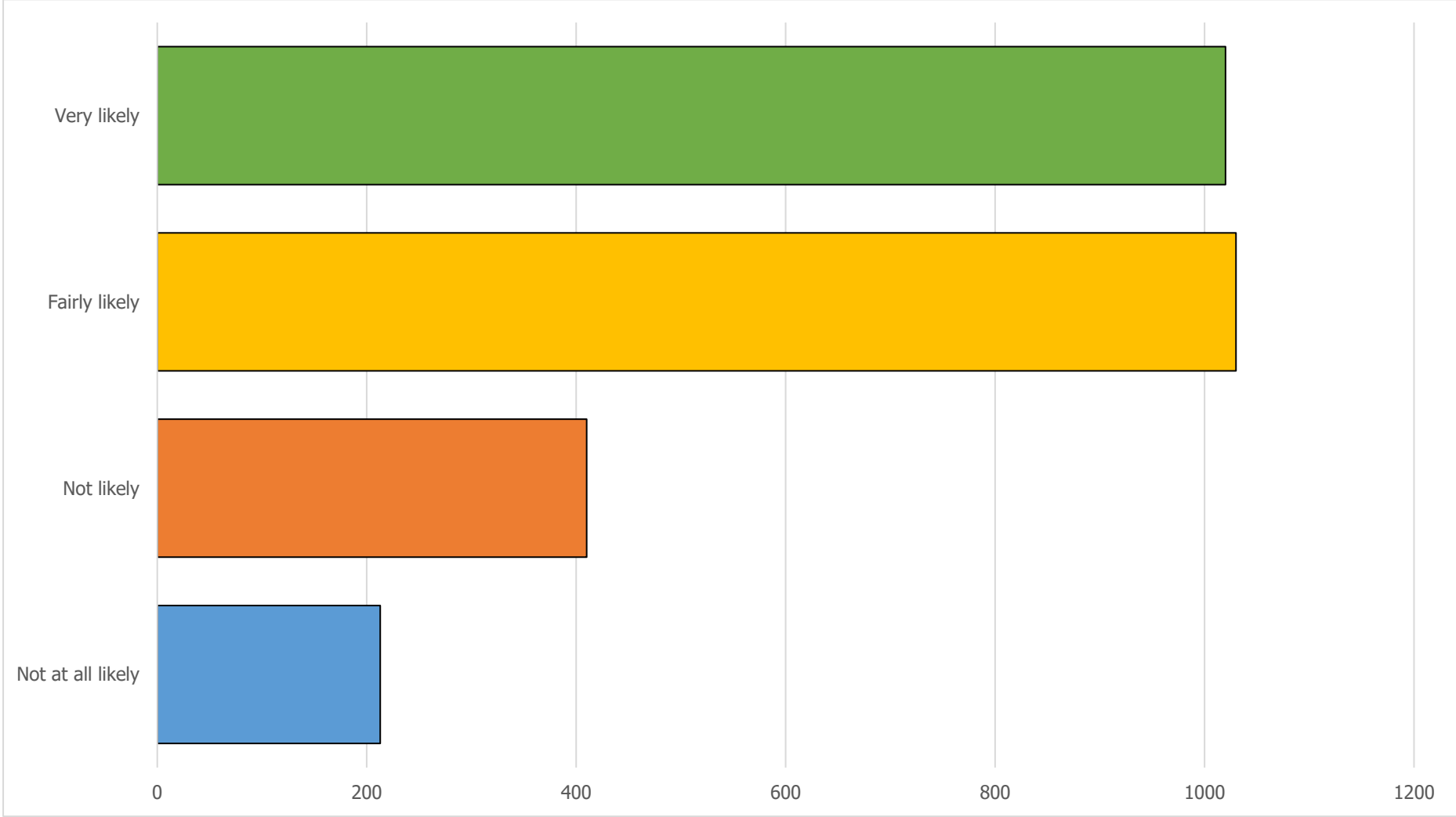


Figure 22 Likelihood of allowing tradespeople into home for non-essential reasons for the next three months

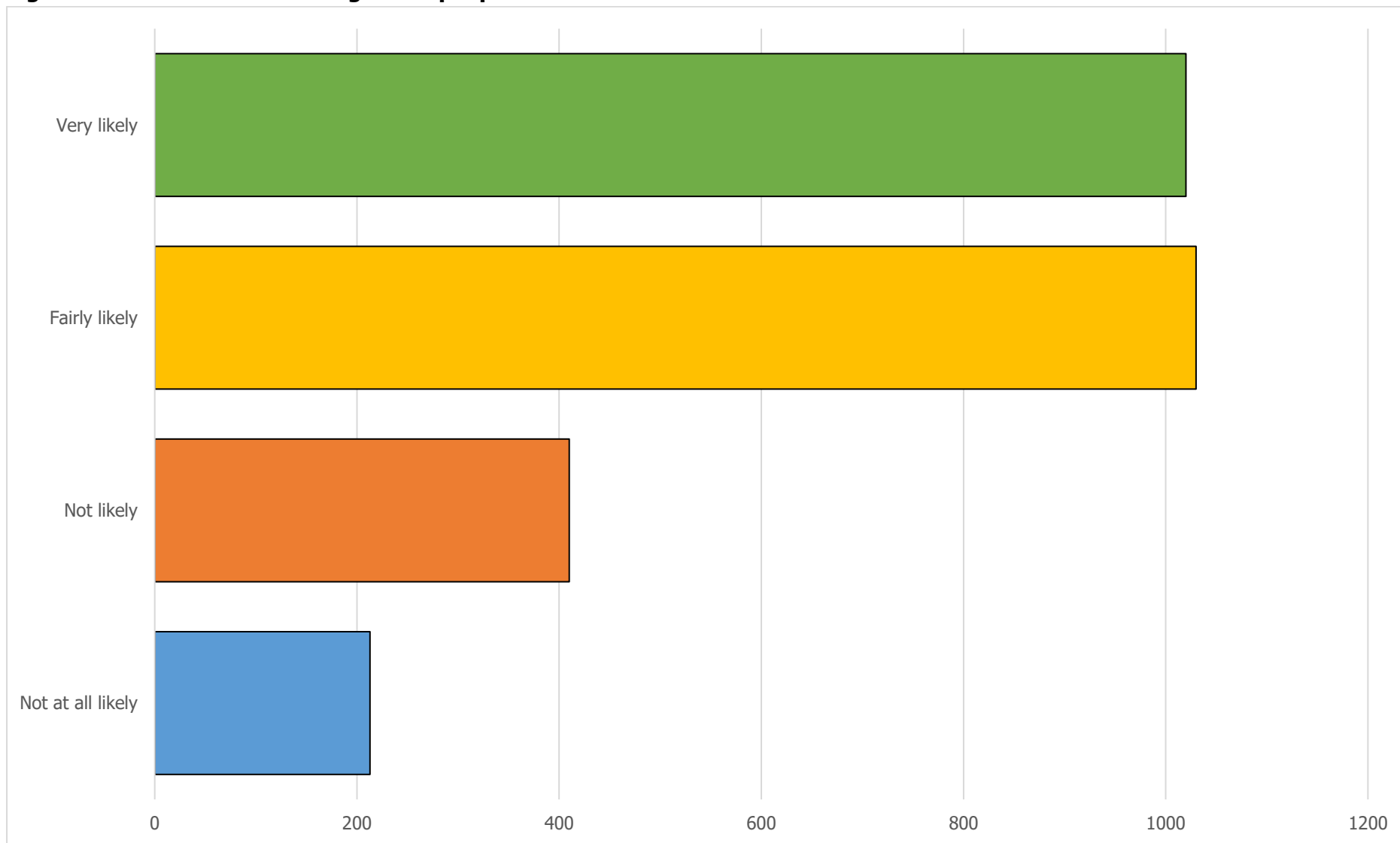


Figure 23 Likelihood of visiting a retail outlet for non-essential purchases over the next three months

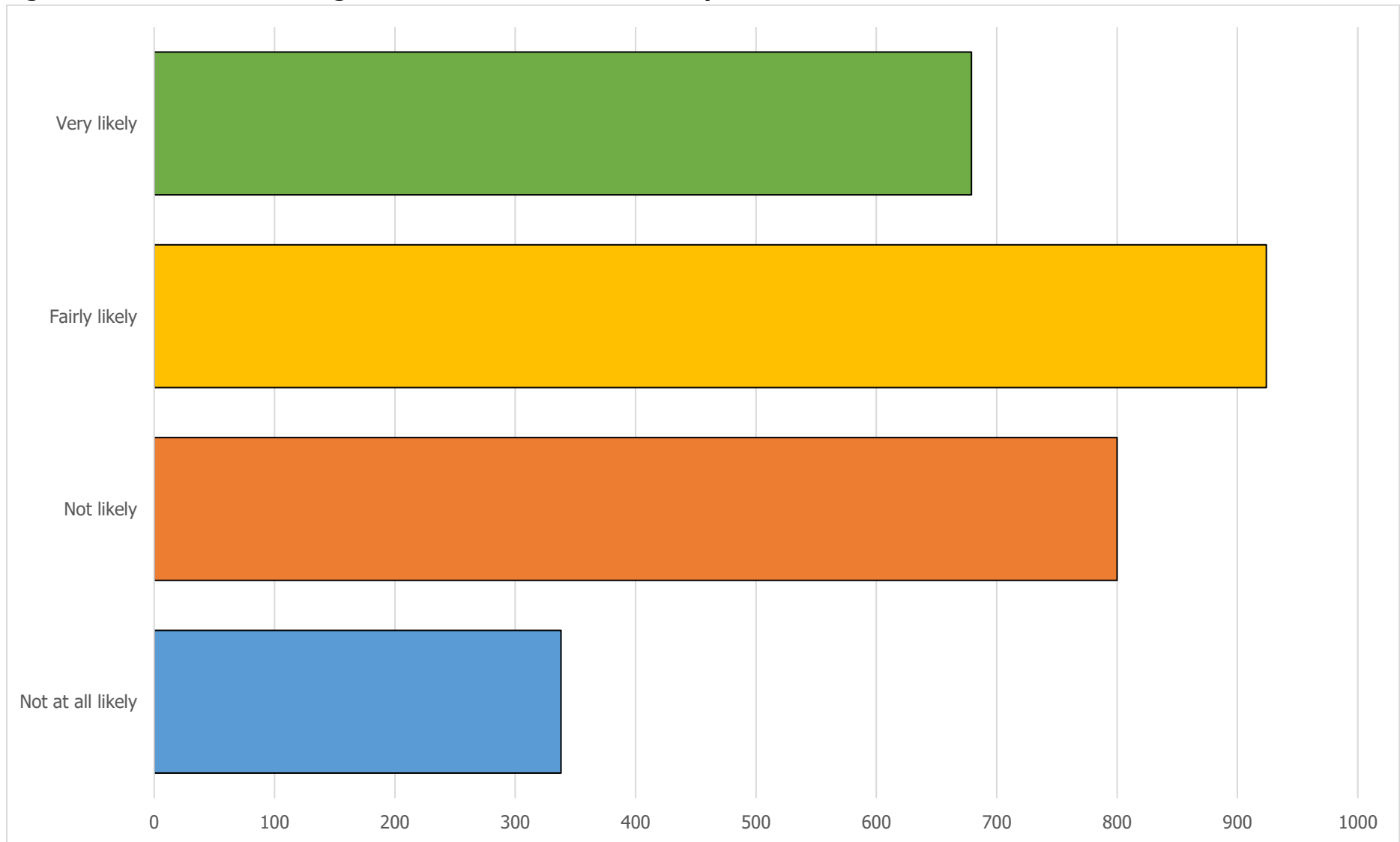


Figure 24 Likelihood of visiting restaurants only serving outside over the next three months

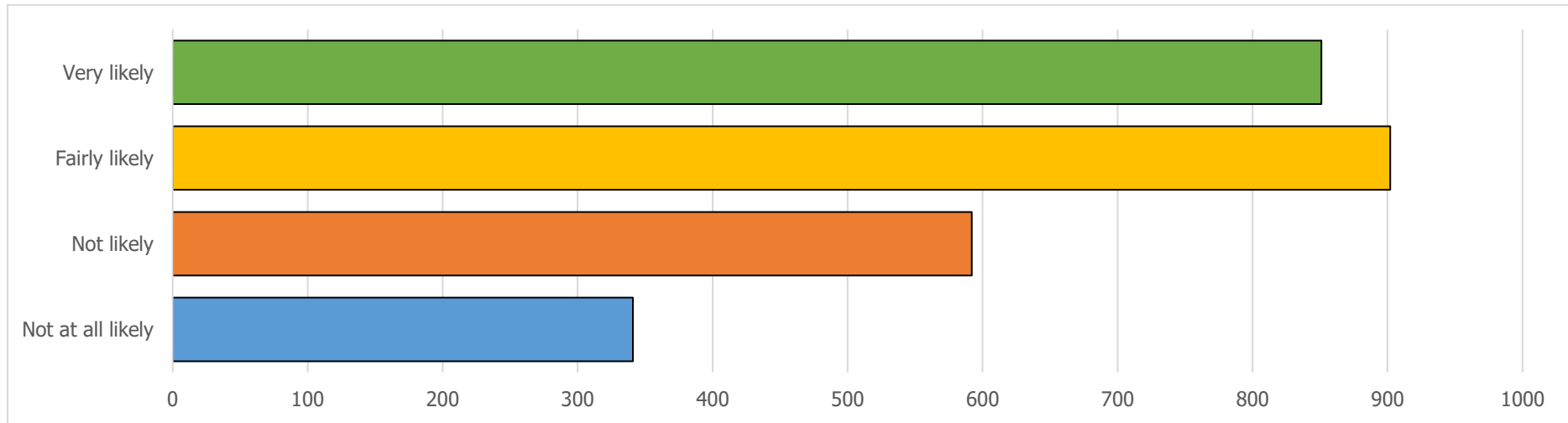


Figure 25 Likelihood of visiting restaurants serving both inside and outside over the next 3 months

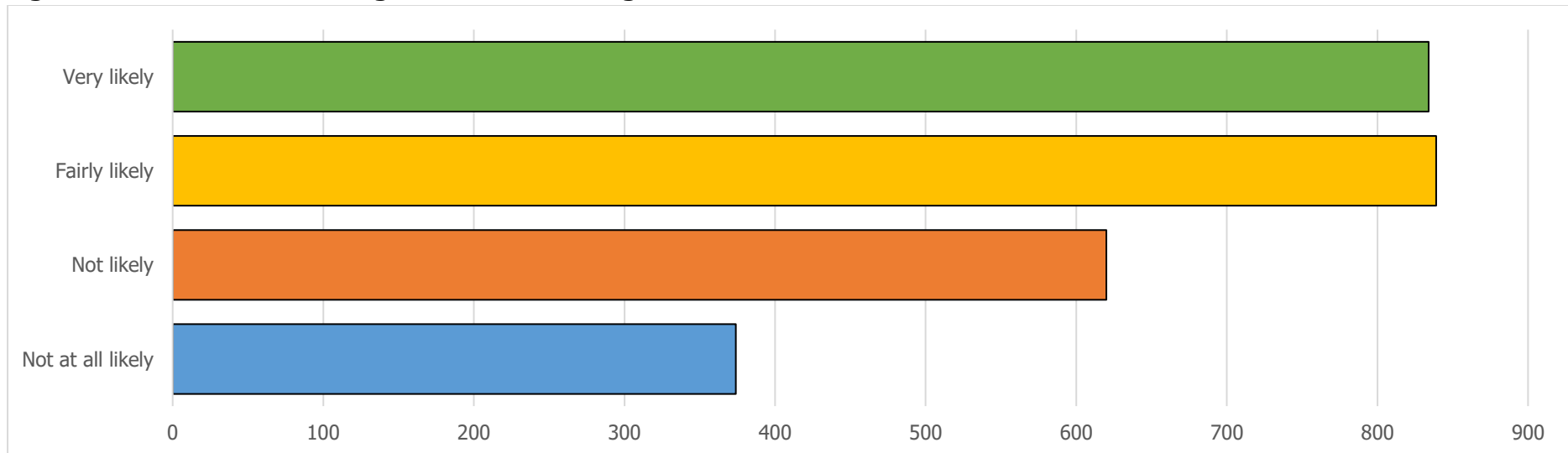


Figure 26 Level of worry about returning to usual workplace if government guidelines allow, by sector

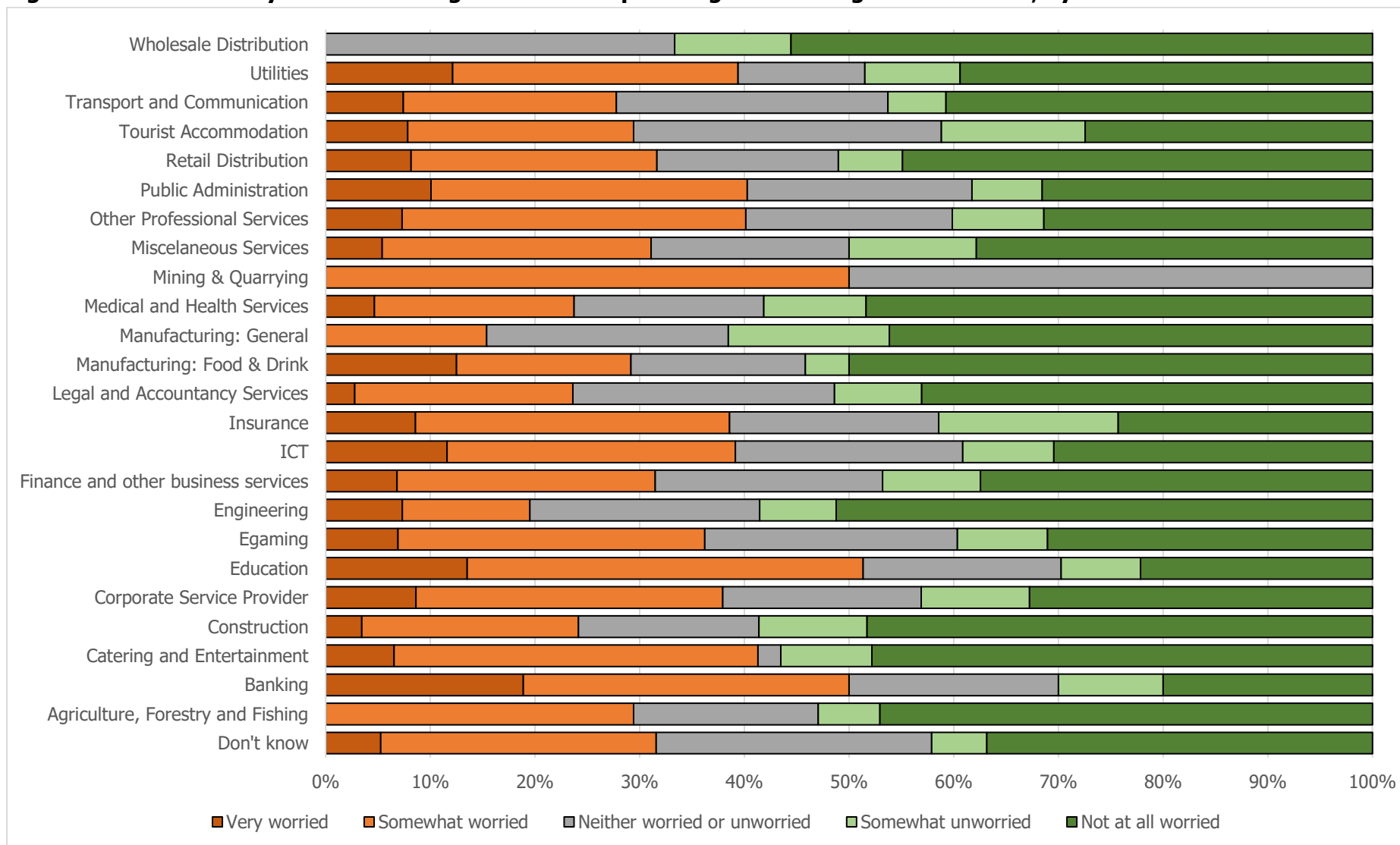
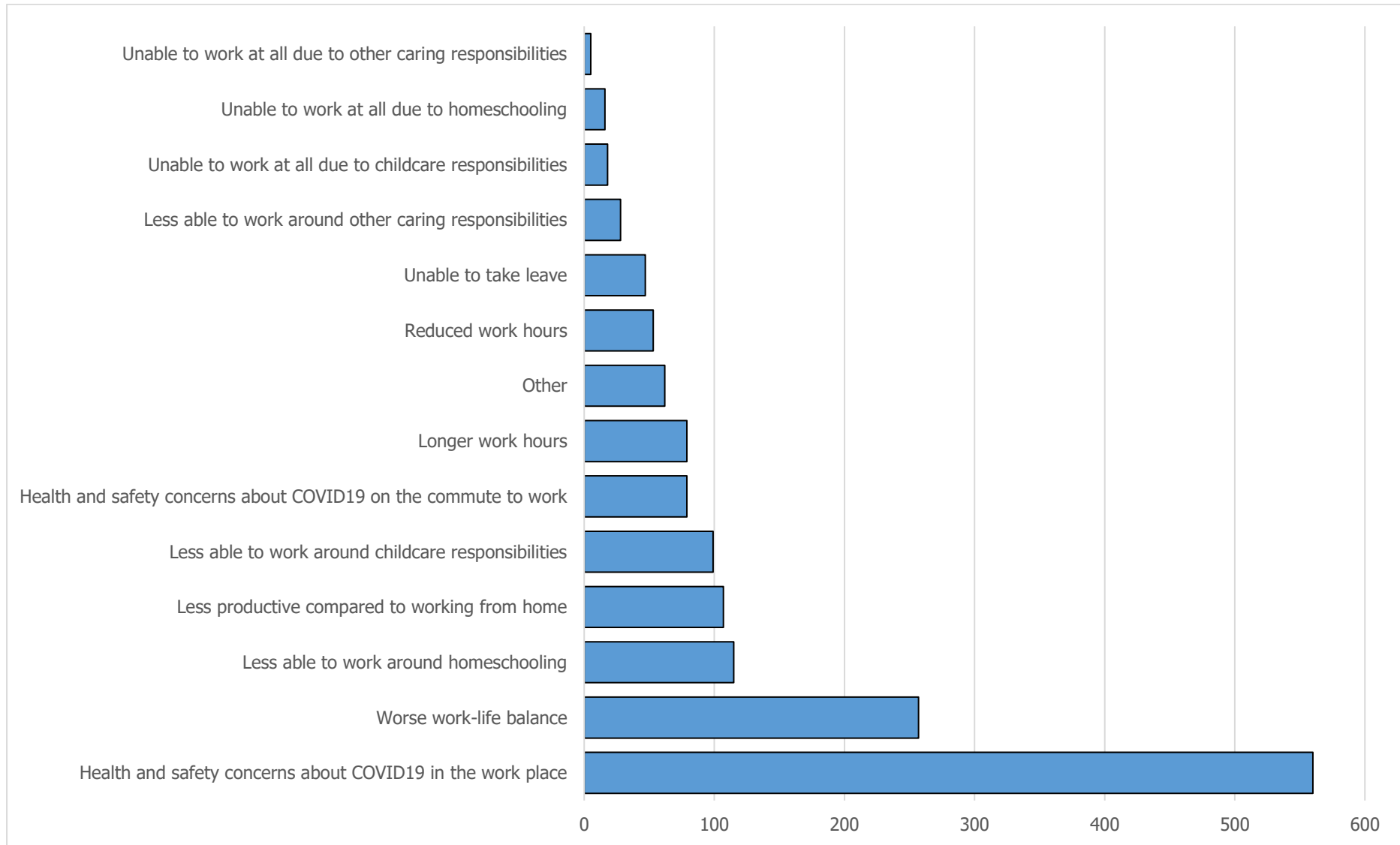


Figure 27 Reasons for being worried about returning to work





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