



WORKING TOGETHER FOR A SUSTAINABLE FUTURE

GOBBRAGH COOIDJAGH SON TRAA RY-HEET SHASSOOAGH



United Nations
Educational, Scientific and
Cultural Organization



Isle of Man
Biosphere Reserve since 2016
Man and the Biosphere Programme

The Isle of Man is a UNESCO
Biosphere, promoting conservation,
learning and sustainable development.
Read more about our vision and strategy
and how you can get involved.



ECONOMY
TARMAYNS



ENJOYMENT
TAITNYS



ENVIRONMENT
CHYMMYLTAGHT



ENGAGEMENT
CO-PHOBBLE



EDUCATION
YNSAGH

OUR VISION AND STRATEGY AND THE FIVE Es

Our vision is an Island where people and the rest of nature have a sustainable future.

Our shared aim is 'Working Together for a Sustainable Future'. To achieve this, we will deliver our work under five headings.

EDUCATION

- Ensure our people understand our Biosphere and its principles
- Foster understanding of how the way we live, and the decisions we take, affect our sustainability
- Encourage learning about, and adoption of, more sustainable ways of living
- Be a catalyst for good decision-making and innovative solution-finding
- Identify and encourage opportunities on Biosphere-related topics



ENJOYMENT

- Celebrate and promote all that is special about the Isle of Man and its surrounding seas
- Encourage people to access and appreciate our nature, culture, heritage and community
- Encourage enjoyment and participation to foster health and wellbeing
- Celebrate, promote and help people access our heritage and culture, past and present
- Celebrate and contribute to our 'sense of place'



ENGAGEMENT

- Engage our entire community in Biosphere's ethos and aims
- Enable people to more easily connect with nature, culture, heritage and community life
- Engage our population on issues and challenges relating to conservation and sustainability
- Empower individuals to drive change and make a difference, no matter how small
- Inspire our community to be ambassadors for our Biosphere
- Encourage organisations to collaborate with each other to benefit our Biosphere



ENVIRONMENT

- Connect people with nature and their surroundings
- Help people to understand the importance of, and the challenges facing, the environment
- Contribute to preserving and enhancing our land and seascapes and biodiversity
- Recognise and value the environmental, social and economic benefits we gain from our natural systems
- Inspire people to volunteer and take action in their environment



ECONOMY TARMAYNYS



ECONOMY

- Encourage people to live in, work in and visit the Isle of Man
- Add to our vibrant economy
- Enhance our reputation as an Island that cares and has a conscience
- Encourage a green economy and sustainable ecotourism
- Promote the value of the Isle of Man's unique culture, heritage and community
- Promote the diversity and quality of Isle of Man goods, produce and crafts

Photography: Mike Radcliffe, Jonathan Burton, Manx National Heritage, Sophie Costain, Simon Parks, Zurich International

HOW CAN I BE INVOLVED?

EVERYONE CAN BE INSPIRED BY THE FIVE ES AND CONTRIBUTE TO A MORE SUSTAINABLE ISLE OF MAN.



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EDUCATION
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We are all citizens of UNESCO Biosphere Isle of Man and we can all contribute to its aims.
Get involved and let's work together for a sustainable future.

Take actions in your own lives to achieve greater sustainability and share them with others

Launch your own initiatives, at home, at school, at work and in the community


Join and volunteer with charities and community groups

Attend our events and organise your own

If you are an organisation, apply to Partner UNESCO Biosphere Isle of Man


If you are an individual, sign up as a Biosphere Buddy to receive our mailings

Visit UNESCO Biosphere Isle of Man's website and connect with us via Instagram, Twitter and Facebook

 **VISIT OUR SITE**
biosphere.im

 **FOLLOW AND INTERACT WITH US ON SOCIAL**

 **#MyBiosphere**
 **#OurBiosphere**

 **EMAIL US**
Biosphere@gov.im


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