

Complete the questionnaire for your chance to win a £250 Steam Packet Holidays voucher to put towards a holiday of your choice to or from the Isle of Man

THE SOUTH BARRULE DEMONSTRATION TRAIL

- Did you enjoy the South Barrule Demo Trail? Yes No
- What did you enjoy most about the trail? _____
- Is there anything you would suggest we improve and what other facilities are needed?

- Would you like to see the trail extended? Yes No
- What level of rider are you? Beginner Intermediate Expert
- How often would you ride the trail each year? _____
- Would you recommend the trail to friends? Yes No
- Of the trails featured in our guide, which of them have you ridden and what did you think of them?
(please tick where relevant)

	Yes	Enjoyed	Did not enjoy
South Barrule Trail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Southern Comfort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
St Lukes to Creg ny Baa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A Grand Day Out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Douglas to Peel Old Railway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hells 8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Leg Burner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
St Johns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Camels Back	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Do you travel to trails outside the Isle of Man? Yes No
- If so, what is your favourite Trail destination and what did you enjoy most about it?

- If you had to compare the South Barrule Trail with another Trail, which is it most like and why?

If you are a visitor to the Isle of Man, please answer the following questions:

1. How did each of the following influence your decision to book your holiday in the Isle of Man?
(please tick one box for each)

	A lot	A little	Not at all
Recommendations from friends / relatives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recommendation from travel agent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Official Isle of Man Holiday Guide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An Isle of Man article in magazine / newspaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A holiday exhibition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saw film made on the Isle of Man	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A TV/Radio programme about the Isle of Man	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business requirement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Isle of Man website on the internet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accessibility from local airport / seaport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. How much influence did the following attractions and activities have on your decision to visit the Isle of Man?
(please tick one box for each)

	A lot	A little	Not at all
Coast	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Culture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Railways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motorsport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Film	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conferences	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. Why did you visit the Isle of Man?

- Holiday
- Visit friends / relatives / family occasion
- Organised event
- Business
- Conference
- Day Trip
- Cruise
- Coach

4. How long did you stay? 1 - 3 nights 4 - 7 nights 8 - 14 nights 15 nights or more

5. Where did you stay?

Hotel / Guest House Farmhouse Self Catering Campsite With friend / relatives

6. How did you travel to the Isle of Man?

Air Sea Please state your UK / Irish departure port / airport: _____

7. How many of your group are aged: Under 18 18 - 34 35 - 54 55+

8. How many times have you visited the Isle of Man in the last five years? _____

9. Do you have access to the internet? Yes No

10. Did you use the internet to find out about the Isle of Man? Yes No

11. How likely are you to visit the Isle of Man again for a holiday within the next three years?

Very likely Likely Not very likely Not at all likely

The following information is collected for the competition prize draw:

TITLE: Mr Mrs Ms Miss Other

INITIALS: _____ SURNAME: _____

ADDRESS: _____

_____ POSTCODE: _____

E-MAIL ADDRESS: _____ DATE OF DEPARTURE: / /

Responses will be compiled by the Department of Tourism & Leisure and published in a report. Address: St Andrews House, Finch Road, Douglas, Isle of Man, IM1 2PX. The holiday prize draw will be held on Monday 7th January 2008.

Thank you for supplying your contact details. Please tick the following box if you agree to receiving direct marketing from the Isle of Man Department of Tourism & Leisure by post: or email:

We may from time to time give your name and address to carefully selected companies whose Isle of Man products or services, we believe, may be of interest to you. If you DO NOT wish to receive this information please tick the box:

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