

News Release

The Isle of Man Branding website has been launched

A new website has been launched for the Isle of Man Government's Branding and Marketing Initiative.

This new website will provide Isle of Man residents and those off-Island with information about the branding project which is being conducted by the Isle of Man Government. The project has received wide support and is being led by a Steering Committee chaired by the Chief Minister.

The Project Manager, Ian Gulland is encouraging people to visit the site. "If you are from the Isle of Man you probably have heard something about this project and the website will provide you with more information about how the brand may impact you. For those of you who visit or conduct business on the Isle of Man this is a useful site that is worth re-visiting as the project progresses. Remember, your opinion counts!"

We hope you find the information you are looking for and encourage you to check back frequently. There will be many opportunities to provide your opinion on the work being done and how it will help you as an Isle of Man resident, a visitor, or conducting business in the Isle of Man.



What is a brand? Who is doing the work? What will we end up with?
What are the benefits? How can I get involved?

To find out more click here: www.gov.im/cso/branding

We look forward to your visit!!

Ian Gulland
Branding Manager
Chief Secretary's Office
Isle of Man Government
+44 (0)1624 687066

