



## **Expressions of Interest**

### **Host Radio Production Services for the Isle of Man TT Races**

The Isle of Man Government invites expressions from suitably capable and experienced organisations to deliver the production of a host radio service for the Isle of Man TT Races to the Department for Enterprise (the Department).

#### **Further Information**

The Contractor will support the Department's mission to deliver a sustainable world-class TT that increases economic benefit to the Isle of Man and reaffirms its vision for the TT as a world-class entertainment brand based around the world's most accessible and visceral motorsport event that engages with a loyal and passionate international fan base.

The services will commence with the 2025 Isle of Man TT Races.

#### Core Services

The Contractor will be required to produce a live radio broadcast of every qualifying session and race from the Isle of Man TT Races to include pre and post-qualifying, or race build-up, interviews, and analysis. The broadcast will commence at least 30 minutes before the start of the relevant session and continue until the course is re-opened at the end of each session or day.

The broadcast will provide live commentary of the qualifying and racing action utilising the host television feed and official event timing system.

The Contractor will be responsible for provision of all necessary equipment to produce the broadcast, publish a digital feed to the official Isle of Man TT Races website, and provide Department-appointed broadcasters with suitable outputs including, but not limited to, live AM, FM, or digital broadcast

The Contractor will be responsible for the contracting of all production, editorial, and presenting talent who will be subject to approval by the Department.

#### Sustaining Service

The Department is also seeking to market test the viability of a sustaining service for broadcast around the TT Grandstand and Fan Park area, and across the Event's public address system around the TT Course outside of the core live radio commentary broadcast throughout the event period.

A detailed specification for both elements will be included with the Invitation to Tender.

Tenderers will be invited to provide bids for the Core Service and a combination of both Core and Sustaining Services. Tender responses will be evaluated both separately and combined and the award made accordingly.

All content created by the Contractor in the fulfilment of the Services will be the intellectual property of the Department, with subsequent distribution only permitted with the express authorisation of the Department.

The Services will not be split between bidders.

In order to participate in this competitive exercise, your organisation must be registered on the Isle of Man Government's Procurement Portal. If you have not previously registered, please visit <https://in-tendhost.co.uk/iomg/asp/Home> and select 'Register' from the menu on the right side of the Home Page.

Once you have registered your organisation you should select this tender from the list of 'Current Tenders' and 'View Details' then click 'Express Interest' at the bottom of the page. Once you have clicked on 'Express an Interest' a 'Form of Acknowledgement' tab will appear. This tab will provide a copy of the 'Appeals Procedure' to be downloaded. In order to progress to the next stage of the process you will need to 'Opt-In' and complete the 'Form of Acknowledgment' questionnaire and click 'Submit Return' before the Expression of Interest deadline as detailed below.

Should you have any difficulty in using the website or registering your interest in this way, please e-mail [procurement@gov.im](mailto:procurement@gov.im)

Expressions of interest must be submitted through the above Portal by **noon on FRIDAY 24 MAY 2024.**